

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lucia Josefina Sanchez		08/01/2003	INDIVIDUAL: MEXICO

RECEIVING PARTY DATA	
Name:	Sigma alimentos, S.A. de C.V.
Street Address:	Avenida Gomez Morin 1111
City:	San Pedro Garza Garcia, Nuevo Leon
State/Country:	MEXICO
Postal Code:	66254
Entity Type:	Corporation of Mexico: MEXICO

PROPERTY NUMBERS Total: 6		
Property Type	Number	Word Mark
Serial Number:	78022890	CHEPINA
Serial Number:	78022894	CHEPINA
Serial Number:	78022898	CHEPINA
Registration Number:	2663178	CHEPINA
Registration Number:	2663180	CHEPINA
Registration Number:	2677987	CHEPINA

CORRESPONDENCE DATA	
Fax Number:	(713)221-2185
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	713-221-1377
Email:	akimball@bracepatt.com
Correspondent Name:	Albert B. Kimball, Jr.
Address Line 1:	711 Louisiana Street
Address Line 2:	Suite 2900
Address Line 4:	Houston, TEXAS 77002

ATTORNEY DOCKET NUMBER:	076287.000008
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CH \$165.00 78022890

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Albert B. Kimball, Jr.

Total Attachments: 1

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Assignment of Registered Trademarks or Pending Applications to Successor Company

Whereas, Lucía Josefina Sánchez Quintanar ("CHEPINA"), a Mexican citizen, having its own address at Camino Viejo Fuentes Brotantes 74 – 6, Santa Úrsula Xitla, Tlalpan, 14420, Mexico City, has adopted, used, is using and is the owner of the following trademarks / applications, now registered / pending in the United States Patent and Trademark Office:

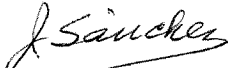
	Trademark / Application	Registration / File
1.-	Chepina	2663178
2.-	Chepina	2663180
3.-	Chepina	2677987
4.-	Chepina	78/022890
5.-	Chepina	78/022894
6.-	Chepina	78/022898

and whereas, "Sigma Alimentos, S.A. de C.V." ("SIGMA"), a Mexican Corporation, having its principal offices at Avenida Gómez Morín 1111, Carrizalejo, 66254, San Pedro Garza García, Nuevo León, has succeeded to the business, assets and appurtenant goodwill of said "CHEPINA".

Now, Therefore, in consideration of the sum of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, "CHEPINA", hereby assigns to "SIGMA", all rights, title and interests in the United States in and to said trademarks / applications and said registration therefore, together with the goodwill of the business symbolized by said trademark / applications and the registration thereof.

6 Signed at Monterrey, México, and this 1st day of August, 2003.

Lucía Josefina Sánchez Quintanar



Monterrey, México.

