

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Printing House, Ltd.		01/14/2004	LIMITED PARTNERSHIP: FLORIDA

RECEIVING PARTY DATA	
Name:	The Printing House, Inc.
Street Address:	275 King Road
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30342
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	1992238	THE PRINTING HOUSE, INC.

CORRESPONDENCE DATA	
Fax Number:	(678)553-2212
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	678-553-2100
Email:	atltrademark@gtlaw.com
Correspondent Name:	Kristen L. Fancher, Esq.
Address Line 1:	3290 Northside Parkway
Address Line 2:	Suite 400
Address Line 4:	Atlanta, GEORGIA 30327

NAME OF SUBMITTER:	Loring Kemp, Trademark Paralegal
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CH \$40.00 1992238

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made this 14 day of January, 2004, by and between THE PRINTING HOUSE, LTD., a Florida limited partnership ("Seller"), and THE PRINTING HOUSE, INC., a Delaware corporation ("Buyer").

WHEREAS, pursuant to a Purchase and Sale Agreement, dated October 14, 2003, by and between Buyer and Seller (the "Purchase Agreement") and the Consolidation Agreement, dated October 14, 2003, by and among Buyer, Seller, Homes & Land Publishing, Ltd., PCL Media, Ltd., Homes & Land Affiliates, LLC, Homes & Land, LLC, Prince Communications, Ltd. and Endurance Business Media, Inc. (the "Consolidation Agreement"), Buyer has agreed to assume certain of the trademarks of Seller.

WHEREAS, Seller is the sole and exclusive owner of certain trademarks and the good will appurtenant thereto and certain trademark registrations therefor, which trademarks and registrations are listed and described in ANNEX "A" attached hereto (the "Marks"); and

WHEREAS, Buyer desires to acquire the entire right, title and interest in and to the Marks and registrations.

NOW, THEREFORE, for good and valuable consideration paid by Buyer to Seller, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto Buyer, and Seller does hereby accept and assume the entire right, title and interest in and to the Marks and registrations therefor, together with the good will appurtenant thereto and the entire right, title and interest in and to any equity arising out of past, present or future infringement of the Marks.

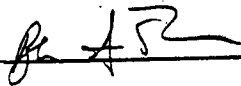
This Assignment of Trademarks may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document.

[SIGNATURES APPEAR ON FOLLOWING PAGES]

IN WITNESS WHEREOF, the parties hereto have executed this Assignment of Trademarks on the date first above written.

"BUYER"

The Printing House, Inc.

By: 

Name: _____

Title: _____

"SELLER"

The Printing House, Ltd.

By: Francis C. Lowe

Name: FRANCIS C. LOWE

Title: _____

[NOTARY SIGNATURES APPEAR ON FOLLOWING PAGE]

STATE OF Georgia)
)ss
COUNTY OF Fulton)

The foregoing Assignment of Trademarks was acknowledged before me this _____ day of January, 2004, by Blair Schmidt Feller who being duly sworn, did say that he/she is the CEO of The Printing House, Inc., a Delaware corporation, and has executed this Assignment of Trademarks on behalf of such company.

Carol A. Hubert
Notary Public

My commission expires: 1-8-2008

STATE OF Georgia)
)ss
COUNTY OF Fulton)

The foregoing Assignment of Trademarks was acknowledged before me this _____ day of January, 2004, by Frances C. Lowe who being duly sworn, did say that [he/she] is the _____ of The Printing House, Ltd., a Florida limited partnership, and has executed this Assignment of Trademarks on behalf of such corporation.

Carol A. Hubert
Notary Public

My commission expires: 1-8-2008

ANNEX A

TRADEMARKS

Trademark

Registration Number

Registration Date

The Printing House, Ltd.

1992238

August 13, 1996