

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Homes & Land Publishing, Ltd.		01/14/2004	LIMITED PARTNERSHIP: FLORIDA

RECEIVING PARTY DATA	
Name:	Homes & Land Affiliates, LLC
Street Address:	275 King Road
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30342
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	2301653	ESTATES & HOMES
Registration Number:	2316272	HELPING RENTERS FEEL AT HOME
Registration Number:	1959590	HOME GUIDE
Registration Number:	1511348	HOME GUIDE
Registration Number:	1152647	HOMELINE
Registration Number:	1703648	HOMEMAIL
Registration Number:	1256835	HOMES & LAND
Registration Number:	1756790	HOMES&LAND
Registration Number:	2493710	HOMES ILLUSTRATED
Registration Number:	2743516	HOMESANDLAND.COM
Registration Number:	1346071	
Registration Number:	2321008	MORE THAN JUST A MAGAZINE
Registration Number:	2124466	NEW HOMES
Registration Number:	2744160	NEW HOMES

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Registration Number:	2031281	RENTAL GUIDE MAGAZINE
Registration Number:	2745336	SENIOR GUIDE MAGAZINE
Registration Number:	1957508	WHEN RENTERS NEED GUIDANCE, THIS IS WHERE THEY LOOK
Registration Number:	2301988	WHERE THE WORLD FINDS HOMES

CORRESPONDENCE DATA

Fax Number: (678)553-2212
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 678-553-2100
Email: atltrademark@gtlaw.com
Correspondent Name: Kristen L. Fancher, Esq.
Address Line 1: 3290 Northside Parkway
Address Line 2: Suite 400
Address Line 4: Atlanta, GEORGIA 30327

NAME OF SUBMITTER:	Loring Kemp, Trademark Paralegal
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Total Attachments: 4
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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made this 14 day of January, 2004, by and between HOMES & LAND PUBLISHING, LTD., a Florida limited partnership ("Seller"), and HOMES & LAND AFFILIATES, LLC, a Delaware limited liability company ("Buyer").

WHEREAS, pursuant to a Purchase and Sale Agreement, dated October 14, 2003, by and between Buyer and Seller (the "Purchase Agreement") and the Consolidation Agreement, dated October 14, 2003, by and among Buyer, Seller, The Printing House, Ltd., PCL Media, Ltd., The Printing House, Inc., Homes & Land, LLC, Prince Communications, Ltd. and Endurance Business Media, Inc. (the "Consolidation Agreement"), Buyer has agreed to assume certain of the trademarks of Seller.

WHEREAS, Seller is the sole and exclusive owner of certain trademarks and the good will appurtenant thereto and certain trademark registrations therefor, which trademarks and registrations are listed and described in ANNEX "A" attached hereto (the "Marks"); and

WHEREAS, Buyer desires to acquire the entire right, title and interest in and to the Marks and registrations.

NOW, THEREFORE, for good and valuable consideration paid by Buyer to Seller, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto Buyer, and Seller does hereby accept and assume the entire right, title and interest in and to the Marks and registrations therefor, together with the good will appurtenant thereto and the entire right, title and interest in and to any equity arising out of past, present or future infringement of the Marks.

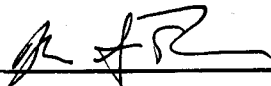
This Assignment of Trademarks may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document.

[SIGNATURES APPEAR ON FOLLOWING PAGES]

IN WITNESS WHEREOF, the parties hereto have executed this Assignment of Trademarks on the date first above written.

"BUYER"

Homes & Land Affiliates, LLC


By: 

Name: _____

Title: _____

"SELLER"

Homes & Land Publishing, Ltd.

By: 

Name: FRANCES C. LOWE

Title: _____

[NOTARY SIGNATURES APPEAR ON FOLLOWING PAGE]

STATE OF Georgia)
)ss
COUNTY OF Fulton)

The foregoing Assignment of Trademarks was acknowledged before me this _____ day of January, 2004, by Blair Schmidt, Fellow who being duly sworn, did say that he/she is the CEO of Homes & Land Affiliates, LLC, a Delaware limited liability company, and has executed this Assignment of Trademarks on behalf of such company.

Carey L. Jones
Notary Public

My commission expires: 1-8-2008

STATE OF Georgia)
)ss
COUNTY OF Fulton)

The foregoing Assignment of Trademarks was acknowledged before me this _____ day of January, 2004, by Frances C. Lowe who being duly sworn, did say that [he/she] is the _____ of Homes & Land Publishing, Ltd., a Florida limited partnership, and has executed this Assignment of Trademarks on behalf of such corporation.

Carey L. Jones
Notary Public

My commission expires: 1-8-2008

ANNEX A

TRADEMARKS

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
ESTATES & HOMES	2,301,653	12/21/1999
HELPING RENTERS FEEL AT HOME	2,316,272	2/8/2000
HOME GUIDE	1,959,590	3/5/1996
HOME GUIDE and Design	1,511,348	11/1/1988
HOMELINE	1,152,647	4/28/1981
HOMEMAIL	1,703,648	7/28/1992
HOMES & LAND	1,256,835	1/18/1983
HOMES & LAND and Design	1,756,790	3/9/1993
HOMES ILLUSTRATED	2,493,710	10/2/2001
HOMESANDLAND.COM	2,743,516	7/29/2003
HOUSE Design	1,346,071	7/2/1985
MORE THAN JUST A MAGAZINE	2,321,008	2/22/2000
NEW HOMES (Supplemental Registration)	2,124,466	12/23/1997
NEW HOMES and design	2,744,160	7/29/2003
RENTAL GUIDE MAGAZINE and Design	2,031,281	1/14/1997
SENIOR GUIDE MAGAZINE and Design	2,745,336	7/29/2003
WHEN RENTERS NEED GUIDANCE THIS IS WHERE THEY LOOK	1,957,508	2/20/1996
WHERE THE WORLD FINDS HOMES	2,301,988	12/21/1999
HOMES AND LAND	Canada Reg. No. TMA550268	8/29/2001
HOMES AND LAND MAGAZINE and Design	Canada Reg. No. TMA269482 Reg. Date May 28, 1982	
HOMES AND LAND	Mexico Reg. No. 511690	11/29/1995