

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PCL Media, Ltd.		01/14/2004	LIMITED PARTNERSHIP: FLORIDA
RECEIVING PARTY DATA			
Name:	Homes & Land, LLC		
Street Address:	275 King Road		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30342		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2230872	HOME DISCOVERIES	
CORRESPONDENCE DATA			
Fax Number:	(678)553-2212		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	678-553-2100		
Email:	atltrademark@gtlaw.com		
Correspondent Name:	Kristen L. Fancher, Esq.		
Address Line 1:	3290 Northside Parkway		
Address Line 2:	Suite 400		
Address Line 4:	Atlanta, GEORGIA 30327		
NAME OF SUBMITTER:	Loring Kemp, Trademark Paralegal		
Total Attachments: 4 source=Scan10004#page1.tif source=Scan1#page1.tif source=Scan10001#page1.tif source=Scan10002#page1.tif			

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made this 14 day of January, 2004, by and between PCL MEDIA, LTD., a Florida limited partnership ("Seller"), and HOMES & LAND, LLC, a Delaware limited liability company ("Buyer").

WHEREAS, pursuant to a Purchase and Sale Agreement, dated October 14, 2003, by and between Buyer and Seller (the "Purchase Agreement") and the Consolidation Agreement, dated October 14, 2003, by and among Buyer, Seller, The Printing House, Ltd., Homes & Land Publishing, Ltd., The Printing House, Inc., Homes & Land Affiliates, LLC, Prince Communications, Ltd. and Endurance Business Media, Inc. (the "Consolidation Agreement"), Buyer has agreed to assume certain of the trademarks of Seller.

WHEREAS, Seller is the sole and exclusive owner of certain trademarks and the good will appurtenant thereto and certain trademark registrations therefor, which trademarks and registrations are listed and described in ANNEX "A" attached hereto (the "Marks"); and

WHEREAS, Buyer desires to acquire the entire right, title and interest in and to the Marks and registrations.

NOW, THEREFORE, for good and valuable consideration paid by Buyer to Seller, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto Buyer, and Seller does hereby accept and assume the entire right, title and interest in and to the Marks and registrations therefor, together with the good will appurtenant thereto and the entire right, title and interest in and to any equity arising out of past, present or future infringement of the Marks.

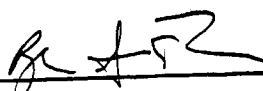
This Assignment of Trademarks may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document.

[SIGNATURES APPEAR ON FOLLOWING PAGES]

IN WITNESS WHEREOF, the parties hereto have executed this Assignment of Trademarks on the date first above written.

"BUYER"

Homes & Land, LLC

By: 

Name: _____

Title: _____

"SELLER"

PCL Media, Ltd.

By: Francis C. Lowe

Name: FRANCES C. LOWE

Title: _____

[NOTARY SIGNATURES APPEAR ON FOLLOWING PAGE]

STATE OF Georgia)
)ss
COUNTY OF Fulton)

The foregoing Assignment of Trademarks was acknowledged before me this _____ day of January, 2004, by Blair Schmidt Feller who being duly sworn, did say that he/she is the CEO of Homes & Land, LLC, a Delaware limited liability company, and has executed this Assignment of Trademarks on behalf of such company.

Carol L. Hunt
Notary Public

My commission expires: 1.8.2008

STATE OF Georgia)
)ss
COUNTY OF Fulton)

The foregoing Assignment of Trademarks was acknowledged before me this _____ day of January, 2004, by Frances C. Lowe who being duly sworn, did say that [he/she] is the _____ of PCL Media, Ltd., a Florida limited partnership, and has executed this Assignment of Trademarks on behalf of such corporation.

Carol L. Hunt
Notary Public

My commission expires: 1.8.2008

ANNEX A

TRADEMARKS

Trademark

Registration Number

Registration Date

Home Discoveries

2,230,872

March 9, 1999