

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hester Industries, Inc.		11/24/2003	CORPORATION: WEST VIRGINIA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Pilgrim's Pride Corporation of West Virginia, Inc.
<b>Street Address:</b>	110 South Texas Street, P.O. Box 93
<b>City:</b>	Pittsburg
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75686
<b>Entity Type:</b>	CORPORATION: WEST VIRGINIA

<b>PROPERTY NUMBERS Total: 3</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2089018	PIERCE HOT COUNTRY
Serial Number:	76470220	CHICKEN SMACKERS
Serial Number:	76470218	CHICKEN SMACKERS

<b>CORRESPONDENCE DATA</b>	
Fax Number:	(214)978-3099
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	214.978.3064
Email:	roxanne.edwards@bakernet.com
Correspondent Name:	S. Roxanne Edwards c/o Baker and McKenzi
Address Line 1:	2001 Ross Avenue, Suite 2300
Address Line 2:	2300 Trammell Crow Center
Address Line 4:	Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	24167786.71
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NAME OF SUBMITTER:	S. Roxanne Edwards
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Total Attachments: 0	<b>TRADEMARK</b>
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