

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Subaru of America, Inc.		11/21/2003	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Subaru Investment, Inc.		
Street Address:	900 Market Street		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801-3012		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2759819	BAJA	
CORRESPONDENCE DATA			
Fax Number:	(202)408-4400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2024084229		
Email:	docketing@finnegan.com		
Correspondent Name:	Finnegan, Henderson		
Address Line 1:	1300 I Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	04145.0187		
NAME OF SUBMITTER:	Lynn M. Jordan		
Total Attachments: 1 source=0003011#page1.tif			

OP \$40.00 2759819

ASSIGNMENT

SUBARU OF AMERICA, INC., a New Jersey corporation with its principal place of business at Subaru Plaza, P.O. Box 6000, Cherry Hill, New Jersey 08034-6000 ("Assignor"), is the owner of the following mark, the U.S. trademark registration therefore, and the goodwill this mark symbolizes ("the Trademark"):

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
BAJA	2,759,819	September 2, 2003

SUBARU INVESTMENT, INC., a Delaware corporation with its principal place of business at 900 Market Street, Wilmington, Delaware ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

SUBARU OF AMERICA, INC.

By: 

Name: Takao Saito

Title: President & COO

Date: 11-21-03