

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PFPC Inc.		01/30/2004	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	The PNC Financial Services Group, Inc.
Street Address:	249 Fifth Avenue
Internal Address:	Mail Stop P1 POPP 21 1
City:	Pittsburgh
State/Country:	PENNSYLVANIA
Postal Code:	15222
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2794777	CRDIRECT

CORRESPONDENCE DATA

Fax Number: (412)762-4334
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 412-768-2966
 Email: susan.lloyd@pnc.com
 Correspondent Name: Robert J. Pugh
 Address Line 1: 249 Fifth Avenue
 Address Line 2: Mail Stop P1 POPP 21 1
 Address Line 4: Pittsburgh, PENNSYLVANIA 15222

NAME OF SUBMITTER:	Susan M. Lloyd
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Total Attachments: 1
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CH \$40.00 2794777

ASSIGNMENT OF TRADEMARK

This agreement entered this 30th of January, 2004 between PFPC Inc., of 301 Bellevue Parkway, City of Wilmington, State of Delaware, herein referred to as "Assignor", and The PNC Financial Services Group, Inc., of 249 Fifth Avenue, City of Pittsburgh, State of Pennsylvania, herein referred to as "Assignee".

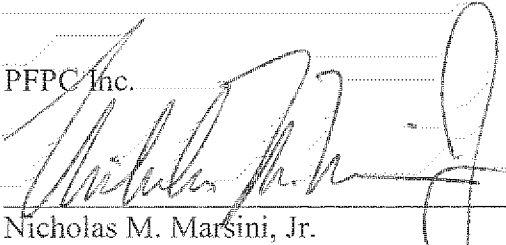
That Assignor has adopted and is using the following marks registered in the United States Patent Office:

"CRDIRECT", U.S. Registration No. 2,794,777 dated December 16, 2003

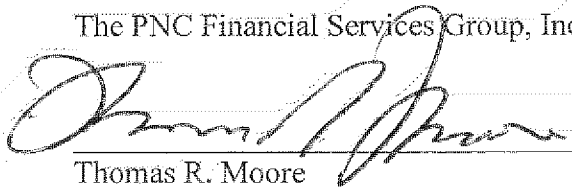
and Assignee is desirous of acquiring such marks and the registrations thereof.

That for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said marks, the goodwill of the business symbolized by said marks, along with the registrations thereof, the number of which is contained herein.

PFPC Inc.


Nicholas M. Marsini, Jr.
Executive Vice President, Chief Financial
Officer and Treasurer

The PNC Financial Services Group, Inc.


Thomas R. Moore
Corporate Secretary