

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ariel Capital Management, Inc.		01/30/2004	CORPORATION: ILLINOIS

RECEIVING PARTY DATA	
Name:	Ariel Capital Management, LLC
Street Address:	200 E. Randolph Drive, Suite 2900
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60601
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 9		
Property Type	Number	Word Mark
Serial Number:	78281643	ARIEL PREMIER GROWTH FUND
Registration Number:	2774489	ARIEL PREMIER BOND FUND
Registration Number:	2772980	ARIEL FUND
Registration Number:	2772979	ARIEL GROWTH FUND
Registration Number:	2772978	ARIEL APPRECIATION FUND
Registration Number:	2584959	SLOW AND STEADY WINS THE RACE
Registration Number:	2581667	
Registration Number:	1286420	ARIEL
Registration Number:	1282441	THE PATIENT INVESTOR

CORRESPONDENCE DATA	
Fax Number:	(312)269-8869
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>
Phone:	312-346-8000
Email:	jbrown@seyfarth.com
Correspondent Name:	Jeffrey H. Brown
Address Line 1:	55 E. Monroe Street, Suite 4200

CH \$240.00 78281643

Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:

40302-000020

NAME OF SUBMITTER:

Jeffrey H. Brown

Total Attachments: 2

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EXECUTION COPY

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (this "Assignment") is made by Ariel Capital Management, Inc., an Illinois corporation ("Assignor"), to Ariel Capital Management, LLC, a Delaware limited liability company ("Assignee").

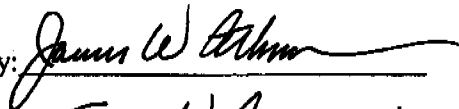
FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby assign unto Assignee, Assignor's entire right, title and interest in and to the trademarks listed in **Exhibit A** attached hereto (the "Marks") in the United States and all foreign countries, including all common law rights, all registrations and applications for registration thereof, and in and to the goodwill symbolized by the Marks, for Assignee's own use and benefit and for the use and benefit of its successors, assigns and other legal representatives, together with all claims for damages by reasons of past infringement of the Marks, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

ASSIGNOR HEREBY AGREES to take all actions, and to execute and deliver all additional instruments and documents, as Assignee may reasonably request for the purpose of carrying out this Assignment and the transactions contemplated hereby including, but not limited to, all instruments and documents necessary to transfer the Marks in the United States and any foreign countries.

ASSIGNOR HEREBY COVENANTS that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed this 30<sup>th</sup> day of January 2004.

ARIEL CAPITAL MANAGEMENT, INC.

By: 

Name: James W. Atkinson

Title: Executive Vice President

**EXHIBIT A**

**UNITED STATES TRADEMARKS**  
**ARIEL CAPITAL MANAGEMENT, INC.**

<b>MARK</b>	<b>SERIAL/REG. NO</b>	<b>GOODS AND SERVICES</b>	<b>STATUS</b>
ARIEL PREMIER GROWTH FUND	78/281643	mutual fund advisory and management services, mutual fund brokerage services, and mutual fund distribution services (Class 36)	Pending
ARIEL PREMIER BOND FUND	Registered 10/21/03  Registration No. 2,774,489	mutual fund advisory and management services, mutual fund brokerage services, and mutual fund distribution services (Class 36)	Registered
ARIEL FUND	Registered 10/14/03  Registration No. 2,772,980	mutual fund advisory and management services, mutual fund brokerage services, and mutual fund distribution services (Class 36)	Registered
ARIEL GROWTH FUND	Registered 10/14/03  Registration No. 2,772,979	mutual fund advisory and management services, mutual fund brokerage services, and mutual fund distribution services (Class 36)	Registered
ARIEL APPRECIATION FUND	Registered 10/14/03  Registration No. 2,772,978	mutual fund advisory and management services, mutual fund brokerage services, and mutual fund distribution services (Class 36)	Registered
SLOW AND STEADY WINS THE RACE	Registered 6/25/02  Registration No. 2,584,959	management of investments and investment funds (Class 36)	Registered
miscellaneous design (of a turtle holding a trophy)	Registered 6/18/02  Registration No. 2,581,667	financial and investment advisory services (Class 36)	Registered
ARIEL	Registered 7/17/84  Registration No. 1,286,420	management of investments and investment funds (Class 36)	Registered
THE PATIENT INVESTOR	Registered 6/19/84  Registration No. 1,282,441	investment newsletter (Class 16)	Registered