

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| The Silverado Vineyards | | 02/02/2004 | CORPORATION: |
| RECEIVING PARTY DATA | | | |
| Name: | Winery Exchange, Inc. | | |
| Street Address: | 35 Leveroni Court, Suite 100 | | |
| City: | Novato | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94949 | | |
| Entity Type: | CORPORATION: | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2588532 | Q | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (415)983-1200 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Email: | sftrademarks@pillsburywinthrop.com | | |
| Correspondent Name: | Robert B. Burlingame | | |
| Address Line 1: | Calendar/Docketing Dept. P.O. Box 7880 | | |
| Address Line 4: | San Francisco, CALIFORNIA 94120-7880 | | |
| ATTORNEY DOCKET NUMBER: | 063914/0308122 | | |
| NAME OF SUBMITTER: | Robert B. Burlingame | | |
| Total Attachments: 1 source=Q Assignment Documents#page1.tif | | | |


CH \$40.00 2588532

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **The Silverado Vineyards** ("Assignor"), a California corporation, hereby conveys, transfers and assigns to **Winery Exchange, Inc.** ("Assignee"), a California corporation, effective as of the date hereof, all right, title and interest in and to the name and trademark Q (including U.S. Trademark Registration No. 2588532), and the goodwill of the business connected with the use of, and symbolized by, the same, together with all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith.

Assignor agrees to execute any further documents as Assignee may reasonably request in order to effect this Assignment.

THE SILVERADO VINEYARDS

By:  _____

Name: Jack Stuart

Title: General Manager & Winemaster

Date: 2/2/04

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