

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Crown Bolt, Inc.		08/06/2003	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	World Triathlon Corporation		
Street Address:	PO Box 1608		
Internal Address:	43309 US Hwy 19 N		
City:	Tarpon Springs		
State/Country:	FLORIDA		
Postal Code:	34688-1608		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2449376	IRON MAN	
CORRESPONDENCE DATA			
Fax Number:	(813)223-7118		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8132252500		
Email:	Carolynr@jpfirm.com		
Correspondent Name:	Carolyn S Richards-Johnson Pope Bokor		
Address Line 1:	PO Box 1100		
Address Line 4:	Tampa, FLORIDA 33601-1100		
ATTORNEY DOCKET NUMBER:	WTC 32418-104294		
NAME OF SUBMITTER:	Carolyn S Richards		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARK APPLICATION

WHEREAS, *Crown Bolt, Inc.*, a California corporation, having an address of 16010 Bloomfield Avenue, Cerritos, CA 90703 (hereinafter "ASSIGNOR"), registered the trademark IRON MAN with the United States Trademark Office Registration No. 2,449,376, having registered on May 8, 2001, for goods covered under International Classes 06 and 20, currently being the lawful owner of record of said registration; and

WHEREAS, *World Triathlon Corporation*, a Florida corporation, having an address of P.O. Box 1608, 43309 U.S. Hwy. 19 N., Tarpon Springs, Florida 34688-1608, (hereinafter "ASSIGNEE") is desirous of acquiring all of ASSIGNOR's rights, title and interest in and to the mark identified above.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, ASSIGNOR hereby assigns, transfers and conveys to ASSIGNEE, all rights, title and interest in and to the subject trademark as identified above, together with the goodwill of the business with which the mark is used, or that part of the goodwill connected with the use of, and symbolized by, the mark.

This assignment shall be binding upon the parties, their successors and/or assigns and all other acting by, through, with or under their direction, and all those in privity therewith.

CROWN BOLT, INC.

By: *Robert D. Weaver*
Robert D. Weaver, President

Date: *8/6/03*

STATE OF CALIFORNIA)
COUNTY OF *Orange*

Before me, the undersigned authority, personally appeared Robert D. Weaver,
President of Crown Bolt, Inc., a California corporation, who is personally known to me or
has produced _____ as identification and did take an oath this *6th*
day of *August*, 2003.



Christine L. Adams
Notary Public

My Commission Expires:
June 30, 2006