

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Impact Foundation		11/26/2003	not-for-profit corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Willow Creek Association		
Street Address:	67 East Algonquin Road		
City:	South Barrington		
State/Country:	ILLINOIS		
Postal Code:	60010-6143		
Entity Type:	not-for-profit corporation: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1819238	STUDENT IMPACT	
CORRESPONDENCE DATA			
Fax Number:	(847)490-1403		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	847 490 1400		
Email:	dpauley@ppelaw.com		
Correspondent Name:	Pauley Petersen & Erickson		
Address Line 1:	2800 West Higgins Road		
Address Line 2:	Suite 365		
Address Line 4:	Hoffman Estates, ILLINOIS 60195		
ATTORNEY DOCKET NUMBER:	WCA-9008		
NAME OF SUBMITTER:	Douglas H. Pauley		
Total Attachments: 2 source=Assign#page1.tif source=Assign#page2.tif			

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ASSIGNMENT OF TRADEMARK

WHEREAS, The Impact Foundation, an Illinois not-for-profit corporation, having its principal office and place of business at 8 Rose Boulevard, South Barrington, Illinois 60010, has adopted, intends to use, used and/or is using the following mark which has registered in the U.S. Patent and Trademark Office ("the Mark"):

Mark	U.S. Registration No.	Registration Date
STUDENT IMPACT	1,819,238	01 February 1994

WHEREAS, Willow Creek Association, an Illinois not-for-profit corporation, having its principal office and place of business at 67 East Algonquin Road, South Barrington, Illinois 60010-6143, is desirous of acquiring the Mark, the goodwill of the business symbolized by the Mark, and the above-identified U.S. Registration of the Mark;

Assignment of Trademark

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, The Impact Foundation does hereby assign to Willow Creek Association all rights, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the above-identified U.S. Registration of the Mark.

The Impact Foundation

Mark Hoffman
Signature

MARK HOFFMAN
Name

PRESIDENT
Title

11/26/03
Date