

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
S. C. JOHNSON & SON, INC.		10/22/2003	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	JOHNSON DIVERSEY, INC.
Street Address:	8310 16TH STREET
City:	STURTEVANT
State/Country:	WISCONSIN
Postal Code:	53177
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2363211	J SPRAY
Registration Number:	2367050	J-FILL

CORRESPONDENCE DATA

Fax Number: (262)631-4256
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 262-631-2012
 Email: mary.miller@johnsondiversesey.com
 Correspondent Name: JohnsonDiversesey, Inc.
 Address Line 1: 8310 16th Street
 Address Line 2: M/S 509
 Address Line 4: Sturtevant, WISCONSIN 53177

ATTORNEY DOCKET NUMBER:	JFILL
NAME OF SUBMITTER:	Mary A. Miller

Total Attachments: 3
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CH \$65.00 2363211

ASSIGNMENT OF TRADEMARKS

This Assignment is made this 22nd day of October, 2003, by S. C. JOHNSON & SON, INC., a Wisconsin corporation, with a business address of 1525 Howe Street, Racine, Wisconsin, 53403, (hereinafter "ASSIGNOR"), and JOHNSON DIVERSEY, INC., a Delaware corporation, with a business address of 8310 16th Street, Sturtevant, Wisconsin, 53177 (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of all right, title and interest in and to the trademarks and the trademark registrations identified in the attached Schedule A (hereinafter the "MARKS"); and

WHEREAS, ASSIGNOR has adopted and is using the MARKS in the attached Schedule A; and

WHEREAS, ASSIGNEE wishes to acquire from ASSIGNOR all of the ASSIGNOR'S right, title and interest in and to the MARKS, together with the goodwill of the businesses appurtenant thereto and symbolized thereby, and in and to all rights under said MARKS.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, sell, transfer, grant and convey to ASSIGNEE, its successors and assigns, any and all of the ASSIGNOR'S right, title and interest in and to the MARKS, together with the goodwill of the businesses appurtenant thereto and symbolized thereby and the right to sue and recover damages for past infringements thereof.

ASSIGNOR binds itself, as well as its successors, assigns and legal representatives, to execute and deliver to ASSIGNEE, its successors and assigns, any further documents or instruments and to perform any and all further acts that may be necessary to vest in ASSIGNEE, its successors and assigns, the title herein conveyed, or intended so to be.

ASSIGNOR further assigns to ASSIGNEE, its successors and assigns, all claims for damages by reason of past infringement of the MARKS and the right to bring or maintain suit at law and equity for past infringement of the MARKS and to retain for the benefit of ASSIGNEE, all damages or settlements arising from said past infringement, effective as of the date of this Assignment.

In testimony whereof, I have hereunto set my hand and seal this 20th day of
October, 2003.

ASSIGNOR

S. C. JOHNSON & SON, INC.

By: David Hecker SLD
David Hecker
Secretary

ASSIGNEE

JOHNSON DIVERSEY, INC.

By: Warren R. Bovee
Warren R. Bovee
Assistant Secretary

SCHEDULE A

J SPRAY in International Classes 3, 5 and 21
For: all purpose cleaners, all purpose disinfectants,
dispensers for cleaning and disinfectant preparations

U.S. Reg. No. 2363211

J-FILL in International Class 21
For: dispensers for cleaning and disinfectant preparations

U.S. Reg. No. 2367050

TRADEMARK