

FORM PTO-1594

(Rev. 6-93)

OMB No. 0651-0011 (exp. 4/94)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Atty Docket No. 40197.205208

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Zyman Group, Inc.

Individuals(s) Association
 General Partnership Limited Partnership
 Corporation - State of Delaware
 Other

Additional names(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies)
Name: Zyman Marketing Group, Inc.

Internal Address:

Street Address: 2695 Buford Highway

City: Atlanta State: Georgia Zip: 30324-3239

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional names(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name

Execution Date: 10/10/03

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)

Additional numbers attached? Yes No

B. Trademark Registration No.(s)

2,560,225 (listed on attached Trademark Schedule)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William H. Brewster

Internal Address: Kilpatrick Stockton LLP
Suite 2800

Street Address: 1100 Peachtree St.

City: Atlanta State: GA Zip: 30309

6. Total number of applications and registrations involved: **14**

7. Total fee (37 CFR 3.41).....\$ 365.00

Enclosed

Authorized to be charged to deposit account
The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

11-0860

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Beth Rock [Signature] 2/4/04
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: **3**

CH \$365.00 110860 76564329

Zyman Marketing Group, Inc.
U.S. Trademark Schedule**Trademark****Registration Number**

EMPOWERING WORLD CLASS MARKETING	2560225
TEOMAWKI	2574458
THE END OF MARKETING AS WE KNOW IT	2560277
Z (stylized and design)	2475784
Z (stylized)	2725056
Z GROUP	2554051
ZINSIGHTS	2624799
ZLEARNING	2554081
ZMARKETING	2557199
ZMG	2725152
ZYMAN MARKETING GROUP	2743246
ZYMAN MARKETING GROUP (stylized)	2725156

Trademark**Application Number**

ZYMAN GROUP	76/564329
ZYMAN MANIFESTO	76/561204

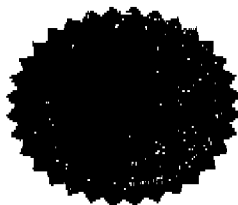
Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ZYMAN GROUP, INC.", CHANGING ITS NAME FROM "ZYMAN GROUP, INC." TO "ZYMAN MARKETING GROUP, INC.", FILED IN THIS OFFICE ON THE TENTH DAY OF OCTOBER, A.D. 2003, AT 1:45 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

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030654229

AUTHENTICATION: 26B4730

DATE: 10-10-03

12/09/2003 10:44:26 030022 TRADEMARK

RECORDED: 02/05/2004

REEL: 002788 FRAME: 0143