

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WhatifSports.com, Inc.		11/12/2003	CORPORATION: OHIO

RECEIVING PARTY DATA	
Name:	Electronic Arts Inc.
Street Address:	209 Redwood Shores Parkway
Internal Address:	Attn: Legal
City:	Redwood City
State/Country:	CALIFORNIA
Postal Code:	94065
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	78124587	SIMLEAGUE
Serial Number:	78124575	ISIMNOW

CORRESPONDENCE DATA	
Fax Number:	(415)442-0856
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	415-777-3999
Email:	eugene.pak@piperrudnick.com
Correspondent Name:	Eugene M. Pak
Address Line 1:	333 Market Street, 32nd Floor
Address Line 2:	Piper Rudnick LLP
Address Line 4:	San Francisco, CALIFORNIA 94502

ATTORNEY DOCKET NUMBER:	22461-246
-------------------------	-----------

NAME OF SUBMITTER:	Eugene Pak
--------------------	------------

Total Attachments: 2
 source=SIMLEAGUE assignment#page1.tif

CH \$65.00 78124587

ASSIGNMENT

WHEREAS, WhatifSports.com, Inc., a corporation, with an address at 424 East 4th Street, Second Floor, Cincinnati, Ohio 45202 ("WIS") has adopted, used, and is using the mark SIMLEAGUE (the "Mark") which is subject of a pending application in the United States Patent & Trademark Office, Serial No. 78/124,587 ("Application"); and

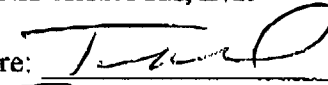
WHEREAS, Electronic Arts Inc., a Delaware corporation, with a principal place of business address at 209 Redwood Shores Parkway, Redwood City, California 94065 ("EA") desires to acquire the Mark, and the goodwill represented thereby, and the Application therefore;

WHEREAS, the parties have executed a Settlement and Trademark Purchase and Sale Agreement by which WIS agrees to assign the Mark and Application and execute this Assignment;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, WIS hereby transfers and assigns to EA all of WIS's right, title and interest in and to said Mark and Application, along with the goodwill and business represented thereby.

IN WITNESS WHEREOF, WIS has caused this document to be executed by its authorized officer on the date indicated below.

WHATIFSPORTS.COM, INC.

Signature: 
Name: T. Kan
Title: President
Dated: 11/12, 2003

No.19873v1

150879v1

ASSIGNMENT

WHEREAS, WhatifSports.com, Inc., a corporation, with an address at 424 East 4th Street, Second Floor, Cincinnati, Ohio 45202 ("WIS") has adopted, used, and is using the mark ISIMNOW (the "Mark") which is subject of a pending application in the United States Patent & Trademark Office, Serial No. 78/124,575 ("Application"); and

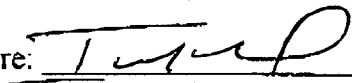
WHEREAS, Electronic Arts Inc., a Delaware corporation, with a principal place of business address at 209 Redwood Shores Parkway, Redwood City, California 94065 ("EA") desires to acquire the Mark, and the goodwill represented thereby, and the Application therefore;

WHEREAS, the parties have executed a Settlement and Trademark Purchase and Sale Agreement by which WIS agrees to assign the Mark and Application and execute this Assignment;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, WIS hereby transfers and assigns to EA all of WIS's right, title and interest in and to said Mark and Application, along with the goodwill and business represented thereby.

IN WITNESS WHEREOF, WIS has caused this document to be executed by its authorized officer on the date indicated below.

WHATIFSPORTS.COM, INC.

Signature: 
Name: T. Kevin Kanick
Title: President
Dated: 11/21, 2003

No.19873v1