

FORM PTO-1594  
(Rev. 6-93)

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

Atty Docket No. 40197.205208

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Zyman Marketing Group, Inc.

Individuals(s)       Association  
 General Partnership       Limited Partnership  
 Corporation - State of Delaware  
 Other

Additional names(s) of conveying party(ies) attached     Yes  No

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3. Nature of conveyance:

Assignment       Merger  
 Security Agreement       Change of Name

Execution Date: 10/27/03

2. Name and address of receiving party(ies)  
Name: Zyman Company, Inc.

Internal Address:

Street Address: 2695 Buford Highway

City: Atlanta      State: Georgia      Zip: 30324-3239

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:     Yes  No

Additional names(s) & address(es) attached?     Yes  No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

**2,560,225**    (Listed on attached Trademark Schedule)

Additional numbers attached?     Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William H. Brewster

Internal Address: Kilpatrick Stockton LLP  
Suite 2800

Street Address: 1100 Peachtree St.

City: Atlanta      State: GA      Zip: 30309

6. Total number of applications and registrations involved: **14**

7. Total fee (37 CFR 3.41).....\$ 365.00

Enclosed

Authorized to be charged to deposit account  
The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:  
11-0860

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Beth Rook      [Signature]      2/6/04  
Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: **4**

CH \$365.00 110860 76564329

Zyman Marketing Group, Inc.  
U.S. Trademark Schedule

<b>Trademark</b>	<b>Registration Number</b>
EMPOWERING WORLD CLASS MARKETING	2560225
TEOMAWKI	2574458
THE END OF MARKETING AS WE KNOW IT	2560277
Z (stylized and design)	2475784
Z (stylized)	2725056
Z GROUP	2554051
ZINSIGHTS	2624799
ZLEARNING	2554081
ZMARKETING	2557199
ZMG	2725152
ZYMAN MARKETING GROUP	2743246
ZYMAN MARKETING GROUP (stylized)	2725156

<b>Trademark</b>	<b>Application Number</b>
ZYMAN GROUP	76/564329
ZYMAN MANIFESTO	76/561204

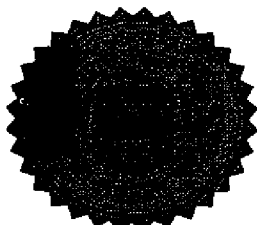
# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ZYMAN MARKETING GROUP, INC.", CHANGING ITS NAME FROM "ZYMAN MARKETING GROUP, INC." TO "ZYMAN COMPANY, INC.", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF OCTOBER, A.D. 2003, AT 3:52 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

3161193 8100

030695016

AUTHENTICATION: 2719733

DATE: 10/29/03 TRADEMARK

REEL: 002788 FRAME: 0436

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 03:52 PM 10/29/2003  
FILED 03:52 PM 10/29/2003  
SRV 030695016 - 3161193 FILE

**CERTIFICATE OF AMENDMENT OF  
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION  
OF  
ZYMAN MARKETING GROUP, INC.**

Zyman Marketing Group, Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify:

1. The name of the Corporation is Zyman Marketing Group, Inc.
2. The Amended and Restated Certificate of Incorporation of the Corporation is hereby amended by deleting Article I thereof and substituting in lieu thereof the following Article I:

**ARTICLE I**

**NAME**

The name of the Corporation is Zyman Company, Inc. (the "Corporation").

3. The amendment of the Amended and Restated Certificate of Incorporation herein certified has been duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

Executed on this 27th day of October, 2003.

  
Sergio Zyman, Chairman