

07-29-2003



To the Honorable Court

Trademarks:

Please record the attached original documents or copy thereof.

102509913

7-24-03

1. NAME OF CONVEYING PARTY(IES):  
VenVest of Florida, L.L.C.  
7777 Bonhomme Suite 1800  
St. Louis, Missouri 63105

OFFICE OF PUBLIC RECORDS  
2003 JUL 24 PM 3:08  
FINANCE SECTION

ENTITY: Corporation - Florida  
Additional name(s) of conveying party(ies) attached? No

2. NAME AND ADDRESS OF RECEIVING PARTY(IES):  
Buymax, LLC  
7777 Bonhomme Suite 1800  
St. Louis, Missouri 63105

ENTITY: Limited Liability Company - Missouri  
Additional names(s) & address(s) attached? NO

3. NATURE OF CONVEYANCE:  
Assignment  
Execution Date: July 10, 2003 (Effective July 30, 2002)

4. APPLICATION NUMBER(S) OR REGISTRATION NUMBER(S):  
2,647,104

5. NAME & ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:  
Annette P. Heller, Attorney 314/469-2610  
14323 South Outer Forty, Ste 512S  
Town & Country, Missouri 63017

6. Total number of applications and registrations included: 1

7. Total fee enclosed: \$40

DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Annette P. Heller

*Annette P. Heller* 7/10/03

Total No. of pages including cover sheet: 2

Our File No.: 02B225/03 002TM02/2 & 003TM01/2

07/28/2003 DBYRNE 00000047 2647104

01 FC:8521

40.00 DP

# TRADEMARK ASSIGNMENT

Whereas, VenVest of Florida, L.L.C. (Assignor), a Florida limited liability corporation, located and doing business at 7777 Bonhomme, Suite 1800, St. Louis, Missouri 63105 is the owner of the following trademark and trademark registration in the U.S. Patent and Trademark Office:

BUYMAX #2,647,104 (Registered November 5, 2002) and

Whereas, Buymax, LLC (Assignee), a Missouri limited liability company, with its principal place of business at 7777 Bonhomme, Suite 1800, St. Louis, Missouri 63105, is desirous of acquiring said trademark and registration.

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign nunc pro tunc unto said Assignee, all rights, title and interest in and to the said trademark together with the good will of the business symbolized by the said trademark, and in and to any and all causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of said trademark and the registration thereof effective as of July 30, 2002.

VENVEST OF FLORIDA, L.L.C..

By:   
Patty Myers, Vice President

Dated: 7-10-03