

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jan R. Weinberg Management Corporation		07/23/2003	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Collegetown Relocation, L.L.C.		
Street Address:	217 Nassau Street		
City:	Princeton		
State/Country:	NEW JERSEY		
Postal Code:	08542		
Entity Type:	limited liability company: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2254440	ALL THE WAY HOME	
CORRESPONDENCE DATA			
Fax Number:	(973)451-1115		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	973 451 1100		
Email:	rdf@law-corp.com		
Correspondent Name:	Robert D. Frawley		
Address Line 1:	64 Maple Avenue		
Address Line 4:	Morristown, NEW JERSEY 07960		
NAME OF SUBMITTER:	Robert D. Frawley		
Total Attachments: 1 source=atwh.asst#page1.tif			

OP \$40.00 2254440

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Assignment of Trademark Registration

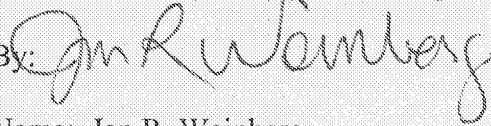
Jan R. Weinberg Management Corporation, ("Assignor") has adopted, used and is using the following mark which has been registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration Number</u>	<u>Date of Registration</u>
All the Way Home	2254440	June 15, 1999

Collegetown Relocation, L.L.C. 217 Nassau Street, Princeton, NJ 08542 ("Assignee") desires to acquire all right title and interest in and to the mark and the subject registration listed above.

In consideration of the foregoing, and for other valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the mark and the registration therefor listed above together with the goodwill of the business symbolized by such mark.

Jan R. Weinberg Management Corporation


By: 

Name: Jan R. Weinberg

Title: President

STATE OF New Jersey)
)
COUNTY OF Mercer) ss.:

On the 23rd day of July, 2003, before me personally came Jan R. Weinberg, to me known, who, being by me duly sworn, did depose and say that he or she is the President of Jan R. Weinberg Management Corporation, the corporation described in, and which executed the foregoing instrument; and that the instrument was so executed by him or her by authority duly granted by the Board of Directors of such Corporation.


Notary Public

Magdalena S Kleinska
Notary Public
My Commission Expires 04/12/2007

(SEAL)