# CH \$90.

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

**NEW ASSIGNMENT** 

NATURE OF CONVEYANCE:

CHANGE OF NAME

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Travis Jeans, Inc.		04/15/2003	CORPORATION: CALIFORNIA

#### **RECEIVING PARTY DATA**

Name:	Juicy Couture, Inc.	
Street Address:	12720 Wentworth Street	
City:	Arleta	
State/Country:	CALIFORNIA	
Postal Code:	91331	
Entity Type:	CORPORATION: CALIFORNIA	

#### PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2285232	JUICY
Registration Number:	2387924	JUICY JEANS
Registration Number:	2348674	JUICY COUTURE

#### **CORRESPONDENCE DATA**

Fax Number: (212)715-8437

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-715-9257

Email: wspatz@kramerlevin.com

Correspondent Name: Kramer Levin Naftalis and Frankel LLP

Address Line 1: 919 Thrid Avenue

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:

019200-10000

NAME OF SUBMITTER:

William Spatz

Total Attachments: 1

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TRADEMARK REEL: 002789 FRAME: 0254

# CERTIFICATE OF AMENDMENT OF ARTICLES OF INCORPORATION

The undersigned certify that:

- 1. They are the Senior Vice President, Chief Financial Officer and the Vice President, Deputy General Counsel and Secretary, respectively, of Travis Jeans, Inc., a California corporation.
- 2. Article ONE of the Articles of Incorporation of this corporation is amended to read as follows:

"ONE: The name of this corporation is:

## Juicy Conture, Inc."

- 3. The foregoing amendment of Articles of Incorporation has been duly approved by the board of directors.
- 4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of the corporation is 1,000,000. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

DATE: April 15, 2003

MICHAEL SCARRA

Senior Vice President, Chief Financial Officer

MICHOLAS J. RUBINO

Vice President, Deputy General Counsel and Secretary

in the office of the Secretary of State of the State of California

APR 1 7 2003

KEVIN SHELLEY, Secretary of State

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