

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Travis Jeans, Inc.		04/15/2003	CORPORATION: CALIFORNIA

## RECEIVING PARTY DATA

Name:	Juicy Couture, Inc.
Street Address:	12720 Wentworth Street
City:	Arleta
State/Country:	CALIFORNIA
Postal Code:	91331
Entity Type:	CORPORATION: CALIFORNIA

## PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2285232	JUICY
Registration Number:	2387924	JUICY JEANS
Registration Number:	2348674	JUICY COUTURE

## CORRESPONDENCE DATA

Fax Number: (212)715-8437

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 212-715-9257

Email: wspatz@kramerlevin.com

Correspondent Name: Kramer Levin Naftalis and Frankel LLP

Address Line 1: 919 Thrid Avenue

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER: 019200-10000

NAME OF SUBMITTER: William Spatz

Total Attachments: 1

source=Certificate of Amendment#page1.tif

CH \$90.00 2285232

**The undersigned certify that:**

- 
- U.S. DEPARTMENT OF THE STATE  
OFFICE OF THE SECRETARY OF STATE