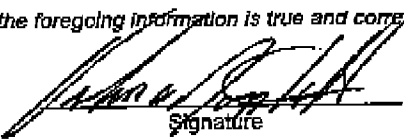


Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2006) Tab settings $\Rightarrow \Rightarrow \Rightarrow$		<b>RECORDATION FORM COVER SHEET</b> <b>TRADEMARKS ONLY</b>		U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office	
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.					
1. Name of conveying party(ies): <b>ChampionLyte, Inc.</b>			2. Name and address of receiving party(ies) Name: <u>Sara Lee Global Finance L.L.C.</u> Internal Address: _____ <u>3341 Silverside Road</u> Street Address: <u>204F Weldin Bldg.</u> City: <u>Wilmington</u> State: <u>DE</u> Zip: <u>19801</u>		
<input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <u>Florida</u> <input type="checkbox"/> Other _____			<input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u> <input type="checkbox"/> Other _____		
Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input checked="" type="checkbox"/> Other <u>Nunc Pro Tunc effective date</u> Execution Date: <u>4/3/2003</u>					
4. Application number(s) or registration number(s): A. Trademark Application No.(s) _____ B. Trademark Registration No.(s) <u>2460374</u>					
			Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Sara Lee Corporation</u> <u>Victoria J. Triplett</u> Internal Address: <u>Law Department</u> _____ _____ Street Address: <u>1000 E. Hanes Mill Rd.</u> _____ City: <u>Winston-Salem</u> State: <u>NC</u> Zip: <u>27105</u>			6. Total number of applications and registrations involved: ..... <input type="checkbox"/>		
			7. Total fee (37 CFR 3.41) ..... \$ <u>40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account <u>19-142</u>		
			8. Deposit account number: _____ (Attach duplicate copy of this page if paying by deposit account)		
<b>DO NOT USE THIS SPACE</b>					
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>					
<u>Victoria J. Triplett</u> Name of Person Signing		 Signature		<u>1/28/04</u> Date	
Total number of pages including cover sheet, attachments, and document: <input type="checkbox"/>					

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

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SLC-IP LAW DEPT.

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## TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT																									
NATURE OF CONVEYANCE:		NUNC PRO TUNC ASSIGNMENT																									
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>ChampionLyte, Inc.</td> <td></td> <td>11/26/2003</td> <td>CORPORATION: FLORIDA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	ChampionLyte, Inc.		11/26/2003	CORPORATION: FLORIDA																
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CORRESPONDENCE DATA																											
Fax Number: (336)519-7312																											
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																											
Phone: 336-519-7419																											
Email: vtriplett@saralee.com																											
Correspondent Name: Victoria J. Triplett																											
Address Line 1: 1000 E. Hanes Mill Rd.																											
Address Line 2: Law Department																											
Address Line 4: Winston-Salem, NORTH CAROLINA 27105																											
NAME OF SUBMITTER:		Victoria J. Triplett																									
Total Attachments: 1																											
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OPR/ASSIGNMENTS 1/12/04 7:35 PAGE 4/4 RightFAX

NUNG PRO TUNC TRADEMARK ASSIGNMENT

State of FLORIDA }  
County of Dade county } SS.

WHEREAS ChampionLyte, Inc. (hereinafter called "Assignor"), a Florida corporation having its principal place of business at Suite A-28, 3350 N.W. Boca Raton Blvd., Boca Raton, Florida, 33431, USA, has adopted, used, and is using the US Federal trademark CHAMPION LYTE, registration no. 2,460,374; and

WHEREAS Sara Lee Global Finance, LLC (hereinafter called "Assignee"), a corporation having its principal place of business at SARA LEE GLOBAL FINANCE, L.L.C. (Delaware De), 204F Welton Building, 3341 Silverside Road, Wilmington, Delaware, 19801, USA, is desirous of acquiring said trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, nunc pro tunc as of April 3, 2003, all rights, title, and interest in and to said trademark CHAMPION LYTE, reg. no. 2,460,374, together with the goodwill of the business symbolized by the mark and the registration thereof.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

ChampionLyte, Inc.

By: [Signature]

[Name] DAVID GOLDBERG  
[Title] C.E.O.

Date: 11/24/2003

Subscribed and sworn to before me this 26 day of November 2003.

[SEAL]



By Tapada  
My Commission DD220222  
Expires June 05, 2007

Notary Public [Signature]

My commission expires on: June 05, 2007

TRADEMARK