

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

T-6207

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)
Document ID #
- ☐ Correction of PTO Error
Reel # Frame #
- ☐ Corrective Document
Reel # Frame #

Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- ☐ Merger
- ☐ Change of Name
- ☐ Other

Conveying Party

☐ Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☒ Citizenship/State of Incorporation/Organization

Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association

☒ Corporation ☐ Association

☐ Other

☒ Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
REEL: 002789 FRAME: 0544

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FORM PTO-1618B

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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Stewart L. Gitler

Address (line 1)

Hoffman, Wasson & Gitler, P.C.

Address (line 2)

2461 South Clark Street

Address (line 3)

Suite 522 - Crystal Center 2

Address (line 4)

Arlington, VA 22202

Correspondent Name and Address

Area Code and Telephone Number

703/415-0100

Name

Stewart L. Gitler

Address (line 1)

Hoffman, Wasson & Gitler, P.C.

Address (line 2)

2461 South Clark Street

Address (line 3)

Suite 522 - Crystal Center 2

Address (line 4)

Arlington, VA 22202

PagesEnter the total number of pages of the attached conveyance document
including any attachments.

#

2

Trademark Application Number(s) or Registration Number(s)☐

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

2,350,716		

Number of Properties

Enter the total number of properties involved.

#

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed ☐Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

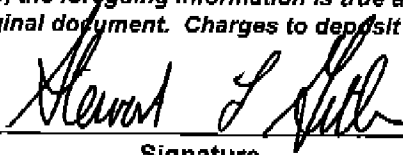
08-2455

Authorization to charge additional fees:

Yes ☐No ☒**Statement and Signature**To the best of my knowledge and belief, the foregoing information is true and correct and any
attached copy is a true copy of the original document. Charges to deposit account are authorized, as
indicated herein.

Stewart L. Gitler

Name of Person Signing



Signature

2/6/04

Date Signed

TRADEMARK

REEL: 002789 FRAME: 0545

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark : GOLD STANDARD
Registration No: 2,350,716
Class No. : 9

APPOINTMENT OF
DOMESTIC REPRESENTATIVE

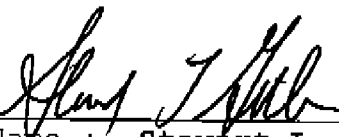
Registrant appoints Stewart L. Gitler, a member of the Bars of New York, the District of Columbia and Virginia, whose postal address is:

HOFFMAN, WASSON & GITLER, PC
2461 South Clark Street
Suite 522 - Crystal Center 2
Arlington, Virginia 22202

to be its domestic representative upon whom notice or process in proceedings affecting the mark may be served.

HELEN OF TROY LIMITED

2/6/04
Date

by 
Name : Stewart L. GITLER
Title: Attorney for Registrant

Attorney's Docket: T-6207.ADR/cat

ASSIGNMENT

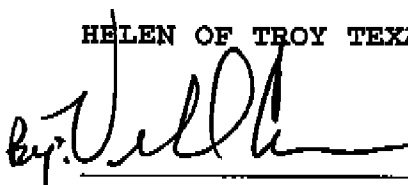
WHEREAS, **HELEN OF TROY TEXAS CORPORATION**, 1 Helen of Troy Plaza, El Paso, Texas 79912, is the owner of the entire right, title, and interest in the mark "GOLD STANDARD OF STYLING IRONS", U.S. Trademark Registration No. 2,350,716, registered on May 16, 2000; and

WHEREAS, **HELEN OF TROY LIMITED (Barbados)**, a Barbados limited liability company, presently doing business at Whitepark House, White Park Road, P.O. Box 836E, Bridgetown, Barbados, is desirous of acquiring said mark and the application thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **HELEN OF TROY TEXAS CORPORATION** does hereby assign to **HELEN OF TROY LIMITED (Barbados)** all right, title and interest in, and to, the said mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

HELEN OF TROY TEXAS CORPORATION

1/27/04
Date


Name : Vincent D. Carson
Title: Vice President

Attorney's Docket: T-6207.ASS/bh