

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Label\$Dollars, Inc.		02/03/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Menasha Corporation		
Street Address:	1645 Bergstrom Road		
City:	Neenah		
State/Country:	WISCONSIN		
Postal Code:	54956		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76503668	LABEL\$DOLLAR	
CORRESPONDENCE DATA			
Fax Number:	(414)271-3552		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414 277 5000		
Email:	tm-dept@quarles.com		
Correspondent Name:	Marta S. Levine		
Address Line 1:	411 East Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	650005.00090		
NAME OF SUBMITTER:	Marta S. Levine		
Total Attachments: 1 source=lassnlabeldollar3#page1.tif			

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