

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	Assigns the entire interest and the goodwill effective as of 06/13/03
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The First American Corporation		02/03/2004	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	First Advantage Corporation
Street Address:	1 Progress Plaza
City:	St. Petersburg
State/Country:	FLORIDA
Postal Code:	33701
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6		
Property Type	Number	Word Mark
Serial Number:	78106562	REGISTRYTLC
Registration Number:	1418340	DEAR LANDLORD
Registration Number:	2118236	DECISIONMAKER
Registration Number:	2222851	HIRECHECK
Registration Number:	2651625	HIRECHECK
Registration Number:	2648979	HIRECHECK

CORRESPONDENCE DATA	
Fax Number:	(312)236-7516
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-368-4000
Email:	ch.tm@piperrudnick.com
Correspondent Name:	Christina L. Martini
Address Line 1:	P.O. Box 64807
Address Line 4:	Chicago, ILLINOIS 60664-0807

ATTORNEY DOCKET NUMBER:	309153-000002
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CH \$165.00 78106562

NAME OF SUBMITTER:

Helen M. Gentry

Total Attachments: 2

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ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, The First American Corporation, a California corporation, having a place of business at 1 First American Way, Santa Ana, California 92701 ("Assignor"), is the sole and exclusive owner of the United States trademark application and registrations described on Exhibit A attached hereto and made a part hereof; (the "Marks") and

WHEREAS, First Advantage Corporation, a Delaware corporation, having a place of business at 1 Progress Plaza, Suite 2400, St. Petersburg, Florida 33701 ("Assignee"), desires to acquire the entire right, title and interest in, to and under the said marks and the registrations thereof;

NOW, THEREFORE, effective as of June 13, 2003, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said marks and registrations, together with the goodwill of the business symbolized by the marks, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

AND, said Assignor hereby covenants that it has full right to convey the entire interest herein assigned.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized.

THE FIRST AMERICAN CORPORATION

By:
Kathleen M. Collins

Vice President

Date: February 3, 2004

STATE OF CALIFORNIA)
) SS
COUNTY OF Orange)

Subscribed and sworn to before me this 3rd day of February, 2004.

Notary Public

My Commission Expires: 1/15/05

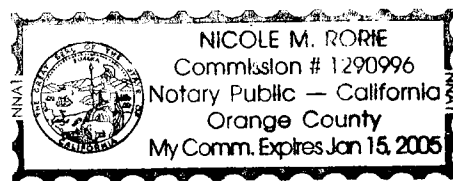


EXHIBIT A

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
DEAR LANDLORD	1,418,340	November 25, 1986
DECISIONMAKER	2,118,236	December 2, 1997
HIRECHECK	2,222,851	February 9, 1999
HIRECHECK	2,651,625	November 19, 2002
HIRECHECK and Design	2,648,979	November 11, 2002

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
REGISTRYTLC	78/106,562	February 4, 2002