

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fred Meyer Inc.		02/03/2004	CORPORATION:
RECEIVING PARTY DATA			
Name:	Fred Meyer Stores, Inc.		
Street Address:	3800 S.E. 22nd Ave., P.O. Box 42121		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97242		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2561897	FM FUEL STOP	
CORRESPONDENCE DATA			
Fax Number:	(415)983-1200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	sftrademarks@pillsburywinthrop.com		
Correspondent Name:	Laura C. Gustafson		
Address Line 1:	Calendar/Docketing Dept. P.O. Box 7880		
Address Line 4:	San Francisco, CALIFORNIA 94120-7880		
ATTORNEY DOCKET NUMBER:	027928/0263129		
NAME OF SUBMITTER:	Laura C. Gustafson		
Total Attachments: 1			
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CH \$40.00 2561897

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **Fred Meyer Inc. ("Assignor")**, hereby conveys, transfers and assigns to **Fred Meyer Stores, Inc., an Ohio Corporation ("Assignee")**, effective as of the date below, all right, title and interest in and to the name and mark FM FUEL STOP for retail gasoline supply services, the associated registration (RN 2,561,897) and the goodwill of the business connected with the use of, and symbolized by, the same, together with all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith.

Fred Meyer Inc.

By:  _____

Name: Paul W. Heldman

Title: Vice President & Secretary

Date: 2-3-04