

ASSIGNMENT

WHEREAS, **Bridgestone Corporation** ("ASSIGNOR"), a corporation organized under the laws of **Japan**, with a place of business at **10-1 Kyobashi 1-chome, Chuo-ku, Tokyo, Japan** owns the trademarks ("Marks") and the United States trademark registrations ("Registrations") listed on the attached Schedule A; and

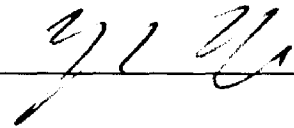
WHEREAS, **BRIDGESTONE SPORTS CO., LTD.** ("ASSIGNEE"), a Limited company, organized under the laws of **Japan**, with a place of business at **6-22-7, Minami-oi, Shinagawa-ku, Tokyo, Japan**, Japan desires to acquire all rights to the Marks, the Registrations, and the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, in consideration of One Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE, all rights to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer or representative, effective as the date written below.

Bridgestone Corporation

Date: 10 April 2003

By: 

Name: **Yasuhiro Takeda**

Title: **General Manager**

Schedule A

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
REXTAR	958113	
