# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Soilserv, Inc.		01/28/2004	CORPORATION: CALIFORNIA

## **RECEIVING PARTY DATA**

Name:	Wilbur-Ellis Company	
Street Address:	345 California Street, 27th Floor	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94104	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	728743	SOILSERV
Registration Number:	789642	SOILSERV
Registration Number:	954816	MINIDRIFT

### **CORRESPONDENCE DATA**

(650)692-0618 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

650-692-1700 Phone:

Email: rtroxel@tmassoc.com Trademark-Associates Correspondent Name: 1800 Trousdale Drive Address Line 1:

Burlingame, CALIFORNIA 94010 Address Line 4:

ATTORNEY DOCKET NUMBER: 834-900-286

NAME OF SUBMITTER: Randy Troxel

Total Attachments: 1

900005160

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TRADEMARK **REEL: 002790 FRAME: 0854** 

### ASSIGNMENT OF TRADEMARK OWNERSHIP

Soilsery, Inc. ("Assignor") a California corporation with a principal place of business at 1427 Abbott Street, Salinas, CA 93901, hereby confirms that it has assigned and transferred, and hereby does assign and transfer, effective as of July 28, 1999, to Wilbur-Ellis Company ("Assignee"), a California corporation with a principal place of business at 345 California Street, 27<sup>th</sup> Floor, San Francisco, CA 94104, Assignor's entire right, title, and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world, in and to the following trademarks, together with the goodwill of the business symbolized by said trademarks and with that portion of Assignor's business to which the marks pertain, and together with all applications, registrations, and renewals worldwide relating thereto.

- 1. SOILSERV, including without limitation the following registrations:
  - a. U.S. Registration No. 728743, registered in Class 005 on March 20, 1962;
  - b. U.S. Registration No. 789642, registered in Class 023 on May 18, 1965.
- 2. VALLEY-AG, including without limitation the following registration:
  - a. California Registration No. 4595, registered in Class 001 on March 23, 1966.
- 3. VALLEY AG, including without limitation the following registration:
  - a. California Registration No. 45105, registered in Class 001 on March 23, 1966.
- 4. MINIDRIFT, including without limitation the following registration:
  - a. U.S. Registration No. 954816, registered in Class 001 on March 3, 1973.

This assignment is made for good and valuable consideration, receipt of which is hereby acknowledged.

Signed this  $28^{Th}$  day of January, 2004

SOILSERV, INC. Assignor

Daniel R. Vradenburg Chief Executive Officer

State of <u>CALIFORNIA</u>
County of <u>CONTRA COSTA</u>

**RECORDED: 02/10/2004** 

On this <u>28 Th</u> day of <u>January</u> ., <u>2004</u>, before me, <u>GAYLEL. Schiller</u>, a Notary Public in and for the State of <u>CALIFORNIA</u>, personally appeared DANIE (R. URA Den burg, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) (s) are subscribed to the within instrument and acknowledged to me that he she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Layle L Scaller Notary Public

GAYLE L. SCHILLER Commission # 1355547 Notary Public - California Contra Costa County Comm. Expires May 7, 200

TRADEMARK REEL: 002790 FRAME: 0855