

7-25-23

RECORDATION TRADE

07-31-2003

OMB No. 0651-0011 (exp. 4/94)



Tab settings

To the Honorable Commissioner of Patents and Trademarks

102512360

Documents or copy thereof

1. Name of conveying party(ies): CONOPCO, INC. dba PARFUMS INTERNATIONAL LTD

2. Name and address of receiving party(ies) Name: VALENTINO S.p.A.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Internal Address, Street Address: Via Turati 16/18, City: Milan, State: ITALY, ZIP: 20121

Additional name(s) of conveying party(ies) attached? Yes No

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other

3. Nature of conveyance: Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: July 22, 2003

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,358,121

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

6. Total number of applications and registrations involved: 1

Name: Roland Rodriguez

7. Total fee (37 CFR 3.41): \$40.00

Internal Address:

Enclosed

Unilever United States, Inc.

Authorized to be charged to deposit account

Street Address: 390 Park Avenue

8. Deposit account number:

19th Flr.

21-0043

City: New York State: NY ZIP: 10022

(Attach duplicate copy of this page if paying by deposit account)

07/30/2003 6TDM11 00000161 210043 2358121

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Roland Rodriguez

Signature

July 25, 2003

Name of Person Signing

Signature

2

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments

TRADEMARK

REEL: 002791 FRAME: 0281

TRADEMARK ASSIGNMENT

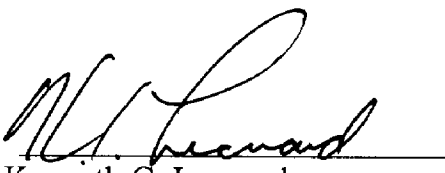
WHEREAS, Conopco, Inc., d/b/a Parfums International Ltd., a New York corporation, of 390 Park Avenue, New York, New York 10022 (hereinafter "ASSIGNOR") is owner of Trademark Registration No. 2,358,121 of MISCELLANEOUS BOTTLE DESIGN (hereinafter referred to as "trademark") registered with the United States Patent and Trademark Office; and

WHEREAS, Valentino S.p.A., an Italian corporation of Via Turati 16/18, Milan, Italy (hereinafter "ASSIGNEE"), is desirous of acquiring said trademark.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 22nd day of July, 2003.

CONOPCO, INC.
dba PARFUMS INTERNATIONAL LTD

By: 
Kenneth C. Leonard
Assistant Secretary