

07-31-2003



To the Honorable Commissioner o

Please record the attached original documents or copy thereof.

102512986

1. NAME OF CONVEYING PARTY(IES): 7-28-03
The Lamaur Corporation
5601 East River Road
Fridley, Minnesota 55432

ENTITY: **Corporation - Delaware**
Additional name(s) of conveying party(ies) attached? NO

2. NAME AND ADDRESS OF RECEIVING PARTY(IES):
CWC Inventories, Inc.
2644 Metro Blvd.
Maryland Heights, Missouri 63043

ENTITY: **Corporation - Missouri**
Additional names(s) & address(s) attached? NO

3. NATURE OF CONVEYANCE:
Assignment

Execution Date: **December 16, 2002**

4. APPLICATION NUMBER(S) OR REGISTRATION NUMBER(S):
1,018,351
1,266,075
1,303,382

5. NAME & ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:
Annette P. Heller, Attorney 314/469-2610
14323 South Outer Forty, Ste 512S
Town & Country, Missouri 63017

6. Total number of applications and registrations included: **3**

7. Total fee enclosed: **\$90**

07/30/2003 DBYRNE 00000089 1018351
01 FC:8521 40.00 OP
02 FC:8522 50.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Annette P. Heller *Annette P. Heller* 7/28/03

Total No. of pages including cover sheet: **2**

Our File No.: 02C226/02 002MI02/2
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FINANCE SECTION
JUN 28 10 08 AM '03

TRADEMARK ASSIGNMENT

Whereas, The Lamaur Corporation (Assignor), a Delaware corporation, located and doing business at 5601 East River Road, Fridley, Minnesota 55432 is the owner of the following trademarks; all listed trademark registrations which are registered with the U.S. Patent and Trademark Office; and foreign registrations valid at the time of this assignment:

LAMAUR	1,018,351
LAMAUR LITE & DESIGN	1,266,075
LAMAUR	1,303,382

and

Whereas, CWC Inventories, Inc. (Assignee), a Missouri corporation, with its principal place of business at 2644 Metro Blvd., Maryland Heights, Missouri 63043, is desirous of acquiring said trademarks and registrations.

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all rights, title and interest in and to the said trademarks together with the good will of the business symbolized by the said trademarks, and in and to any and all causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of said trademarks and the registrations thereof effective as of December 16, 2002.

The Bankruptcy Estate of
THE LAMAUR CORPORATION

By: B. F. Coel Dated: 12/16/02
Its: Chapter 7 Trustee

State of Minnesota)
County of HENNEPIN)

Subscribed and sworn to before me this 16th day of December, 2002.

Wendy S. Latuff My Commission Expires: 01/31/05
Notary Public

