

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	Assignment of Marks
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GETSMART.COM, INC.		10/13/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	LENDINGTREE, INC.
Street Address:	11115 Rushmore Drive
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28277
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2602929	GETSMART
Registration Number:	2470675	DEBT CONSOLIDATION CENTER
Registration Number:	2418547	MORTGAGE FINDER
Registration Number:	2402560	SMARTMATCH
Registration Number:	2241814	GETSMART
Serial Number:	78068777	GETSMART
Serial Number:	78068778	GETSMART
Serial Number:	75532750	GETSMART HOMEFINDER
Serial Number:	75504021	GETSMART AUTOLOANFINDER
Serial Number:	75503861	GETSMART LOANFINDER
Serial Number:	75436252	ANOTHER GETSMART MARKETPLACE
Serial Number:	75408544	CREDIT CARD FINDER
Serial Number:	75408540	GETSMART MORTGAGE FINDER
Serial Number:	75408348	GETSMART CREDIT CARD FINDER

CORRESPONDENCE DATA

900005198

**TRADEMARK
 REEL: 002791 FRAME: 0705**

OP \$365.00 2602929

Fax Number: (704)353-3246
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 704.331.7546
Email: docket@kennedycovington.com
Correspondent Name: Michael A. Tobin
Address Line 1: 214 North Tryon Street
Address Line 2: Hearst Tower - 47th Floor
Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:

0020550.00015

NAME OF SUBMITTER:

Marcia Siuda, Trademark Paralegal

Total Attachments: 5

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ASSIGNMENT OF MARKS

WHEREAS, GETSMART.COM, INC. ("GetSmart"), a Delaware corporation, is the owner of all rights, title and interests in and to the trademarks, service marks, applications and registrations listed on Schedule A attached hereto and incorporated by reference herein (the "Marks"); and

WHEREAS, pursuant to an Asset Purchase Agreement (the "Asset Purchase Agreement"), dated as of October 13, 2003, LENDINGTREE, INC. ("LendingTree"), a Delaware corporation, is a successor to that portion of the business of GetSmart to which the Marks pertain and is desirous of acquiring all rights, title and interests in and to the Marks, together with the goodwill of the business to which the Marks pertain.

NOW THEREFORE, in consideration of ten (10) dollars, and for good and valuable consideration, the receipt and adequacy of which are acknowledged by GetSmart, GetSmart does hereby and effective as of the Closing Date (as the term is defined in the Asset Purchase Agreement), assign, transfer and convey unto LendingTree, its successors and assigns, the entire right, title and interest in and to said Marks, throughout the world, together with the goodwill of the Marks and the portion of the business to which the Marks pertain, as well as the registrations or applications thereof, and all rights to sue, recover and retain damages for any past, current or future infringement of the Marks.

GetSmart acknowledges and agrees to take such further actions and execute such further documents as may be reasonably requested by LendingTree to record or otherwise evidence the conveyances herein.

[Signature Page Follows]

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GETSMART.COM, INC.

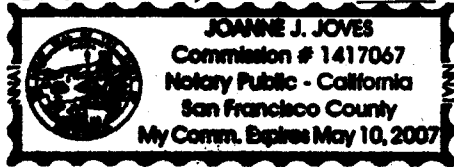
Date: October 13th, 2003

By: *John Webber*
Name: John Webber
Title: CEO

State of CALIFORNIA

County of SAN FRANCISCO

Before me personally appeared JOHN WEBBER, the above-identified individual who acknowledged that he/~~she~~ has authority to execute this Assignment Of Marks on behalf of GetSmart.com, Inc. on this _____ day of October __, 2003.



[NOTARIAL SEAL]

Joanne J. Joves
Notary Public in and for the
State of CALIFORNIA
My Commission Expires: MAY 10, 2007

Assignment Accepted:

LENDINGTREE, INC.

Date: October __, 2003

By: _____
Name:
Title:

State of _____

County of _____

Before me personally appeared _____, the above-identified individual who acknowledged that he/she has authority to execute this Assignment Of Marks on behalf of LendingTree, Inc. on this _____ day of October __, 2003.

Notary Public in and for the
State of _____
My Commission Expires: _____

[NOTARIAL SEAL]

[Signature Page for Assignment of Marks]

GETSMART.COM, INC.

Date: October __, 2003

By: _____

Name:

Title:

State of _____

County of _____

Before me personally appeared _____, the above-identified individual who acknowledged that he/she has authority to execute this Assignment Of Marks on behalf of GetSmart.com, Inc. on this ____ day of October __, 2003.

Notary Public in and for the
State of _____
My Commission Expires: _____

[NOTARIAL SEAL]

Assignment Accepted:

LENDINGTREE, INC.

Date: October 13, 2003

By: Douglas R. Lebda

Name: Douglas R. Lebda

Title: Chief Executive Officer

State of North Carolina

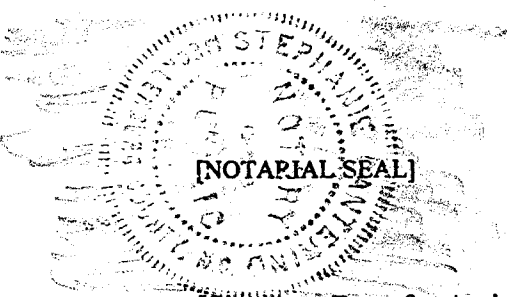
County of Mecklenburg

Before me personally appeared Douglas R. Lebda, the above-identified individual who acknowledged that he/she has authority to execute this Assignment Of Marks on behalf of LendingTree, Inc. on this 13 day of October, 2003.

Stephane Canterino

Notary Public in and for the
State of North Carolina

My Commission Expires: 4-15-2008



[NOTARIAL SEAL]

[Signature Page for Assignment of Marks]

SCHEDULE A

Registrations and Applications in United States:

MARK	APPLICATION NO.	DATE OF APPLICATION
GETSMART	78/068,777	6/12/2001
GETSMART (and design)	78/068,778	6/12/2001
GETSMART HOMEFINDER	75/532,750	8/7/1998
GETSMART AUTOLOANFINDER	75/504,021	6/17/1998
GETSMART LOANFINDER	75/503,861	6/17/1998
ANOTHER GETSMART MARKETPLACE	75/436,252	2/18/1998
CREDIT CARD FINDER	75/408,544	12/19/1997
GETSMART MORTGAGE FINDER	75/408,540	12/19/1997
GETSMART CREDIT CARD FINDER	75/408,348	12/19/1997

MARK	REGISTRATION NO.	REGISTRATION DATE
GETSMART	2,602,929	7/30/2002
DEBT CONSOLIDATION CENTER	2,470,675	7/17/2001
MORTGAGE FINDER	2,418,547	1/9/2001
SMARTMATCH	2,402,560	11/7/2000
GETSMART	2,241,814	4/27/1999

Registrations in Australia:

MARK	REGISTRATION NO.	REGISTRATION DATE
GETSMART	770,937	8/21/1998
DATASmart	770,939	8/21/1998
GETSMART IT'S A BUYER'S MARKET	770,948	8/21/1998

Registrations in Benelux:

MARK	REGISTRATION NO.	REGISTRATION DATE
GETSMART	606,634	5/19/1997

Applications in Canada:

MARK	APPLICATION NO.	FILING DATE
GETSMART	875,116	8/21/1998

Registrations in the European Community:

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MARK	REGISTRATION NO.	REGISTRATION DATE
GETSMART	796,300	11/8/1999

Registrations in Hong Kong:

MARK	REGISTRATION NO.	REGISTRATION DATE
GETSMART	B05241/2001	5/10/2001
GETSMART	B05242/2001	5/10/2001

Registrations in New Zealand:

MARK	REGISTRATION NO.	REGISTRATION DATE
GETSMART	291,068	11/18/1998
GETSMART	291,069	11/18/1998

Applications in Sri Lanka:

MARK	APPLICATION NO.	FILING DATE
GETSMART	87,662	5/4/1998
GETSMART	87,661	5/4/1998

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