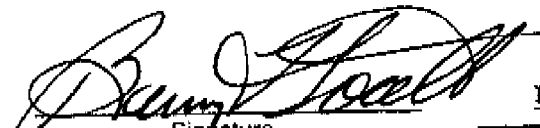


RECORDATION FORM COVER SHEET TRADEMARKS ONLY		U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)		
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
1. Name of conveying party(ies): <u>Television Marketing Programs</u> <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <u>California</u> <input type="checkbox"/> Other _____ Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies) Name: <u>Dr.'s Own, Inc.</u> Internal _____ Address: _____ Street Address: <u>261 N. Highway 101</u> City: <u>Solana Beach</u> State: <u>CA</u> Zip: <u>92075</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>California</u> <input type="checkbox"/> Other _____ If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
3. Nature of conveyance: <input checked="" type="checkbox"/> Other: <u>Corrective Assignment to correct the Assignor's name in prior recorded Assignment documentation and cover sheet at Reel 2374, Frame 227-231. Re-Execution Date 01/16/2004 to correct prior recorded Assignment dated 08/22/2001.</u>		
4. Application number(s) or registration number(s): A. Trademark Application No.(s) _____ Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	B. Trademark Registration No.(s) <u>2,121,116, 2,130,530, 2,122941</u>	
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Barry F. Soalt</u> Internal Address: _____ Street Address: <u>Procopio Cory Hargreaves & Savitch LLP</u> <u>530 B Street, Suite 2100</u> City: <u>San Diego</u> State: <u>CA</u> Zip: <u>92101</u>	6. Total number of applications and registrations involved: 3 7. Total fee (37 CFR 3.41).....\$ <u>120.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account	
DO NOT USE THIS SPACE		
9. Signature. <div style="display: flex; justify-content: space-between; align-items: flex-end;"> <div style="width: 30%;"> <u>Barry F. Soalt</u> Name of Person Signing </div> <div style="width: 30%; text-align: center;">  Signature </div> <div style="width: 30%; text-align: right;"> <u>February 10, 2004</u> Date </div> </div>		

CH \$120.00 602076 2121116

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

12/29/2003
700058484

2

FORM PTO-1618A
U.S. Department of Commerce
Patent and Trademark Office
03/01/03

09-27-2001
101857491
RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

SEP 24 2001

TO: The Commissioner of Patents and Trademarks. Please record the attached original document(s) or copy(ies).

Submission Type

New
 Resubmission (Non-Recordation)
 Document ID # _____
 Correction of PTO Error
 Real # _____ Frame # _____
 Corrective Document
 Real # _____ Frame # _____

Conveyance Type

Assignment License
 Security Agreement Name Pro Tunc Assignment
 Merger Change of Name
 Other _____

Effective Date
Month Day Year
08/22/2001

Conveying Party

Mark if additional names of conveying parties attached

Name Television Marketing Programs, Inc. Execution Date
Month Day Year
08/22/2001

Formerly _____

Individual General Partnership Limited Partnership Corporation Association
 Other _____

Citizenship/State of Incorporation/Organization California

Receiving Party

Mark if additional names of receiving parties attached

Name Dr. O's Own, Inc.

DBA/AKA/TA _____

Composed of _____

Address(es) 1) 261 N. Highway 101

Address(es) 2) _____

Address(es) 3) Solana Beach California 92075

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an assignor of a domestic representative should be attached. (Assignment must be a co-record document from Assignor(s).)
 Corporation Association
 Other _____

Citizenship/State of Incorporation/Organization California

0000125 212116 FOR OFFICE USE ONLY

40.00 OP
50.00 BP

Please continue reporting for fee collection of information submitted to provide appropriate information per Cover Sheet to be recorded, including Fee of Invention plus document fee and following the date needed to complete the Cover Sheet. Send assignments pending the invoice, address to the U.S. Patent and Trademark Office, 3000 Jefferson Drive, Suite 100, Alexandria, VA 22304 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (09-001), Washington, D.C. 20503. See also Information Subsystem Budget Portfolio (09-001), Patent and Trademark Assignment Form - DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THE OFFICE.

Mail documents to be recorded with required cover sheet(s) information to:
 Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002374 FRAME: 0:127

TRADEMARK
REEL: 002791 FRAME: 0899

OPR/ASSIGNMENTS 1/9/04 2:47 PAGE 4/17 RightFAX
DEC-29-2003 MON 03:21 PM PROCOPIO, CORY, HARGREAV FAX NO. 619

P. 12

3

FORM PTO-161RB **Page 2** **U.S. Department of Commerce Patent and Trademark Office TRADEMARK**

Domestic Representative Name and Address Enter for the first receiving party only.

Name: _____
 Address (line 1): _____
 Address (line 2): _____
 Address (line 3): _____
 Address (line 4): _____

Correspondent Name and Address Area Code and Telephone Number: **(619) 238-0999**

Name: **Harry F. Soalt**
 Address (line 1): **Brown, Martin, Haller & McClain**
 Address (line 2): **1668 Union Street**
 Address (line 3): **San Diego**
 Address (line 4): **California, 92101**

Pages Enter the total number of pages of the attached conveyance document including any attachments. # **3**

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
 Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	2,121,116	2,122,941	2,130,530
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>


Number of Properties Enter the total number of properties involved. # **3**

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ **90.00**

Method of Payment: Enclosed Deposit Account
 Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
 Deposit Account Number: # **02-4070**

Authorization to charge additional fees: Yes No

Statement and Signature
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Harry F. Soalt  **8/28/01**
 Name of Person Signing Signature Date Signed

TRADEMARK
REEL: 002374 FRAME: 0128

TRADEMARK
REEL: 002791 FRAME: 0900

1/16/2004 18:12 FAX

JAN-09-2004 FRI 02:35 PM PROCOPIO, CORY, HARGREAV FAX NO. 619

OPR/ASSIGNMENTS

1/9/04 2:47 PAGE 5/17 RightFAX

DEC-29-2003 MON 03:21 PM PROCOPIO, CORY, HARGREAV FAX NO. 619

P. 13

4

ASSIGNMENT OF UNITED STATES TRADEMARKS

WHEREAS, TELEVISION MARKETING PROGRAMS, INC., a California corporation, having a principal place of business at 261 N. Highway 101, Solana Beach, California (hereinafter Assignor), has adopted, used and is using the trademarks and service marks which are registered in the United States Patent and Trademark Office as set forth on annexed Schedule "A" (hereinafter collectively referred to as the *Trademarks*); and

WHEREAS, DR.'S OWN, INC., a California corporation, having a principal place of business at 261 N. Highway 101, Solana Beach, California, (hereinafter Assignee), is desirous of acquiring all right, title and interest in and to the Trademarks, including any choses in action relating to said Trademarks, together with the goodwill of the business symbolized by the Trademarks and the registrations thereof as set forth on annexed Schedule "A"; and

WHEREAS, it is desired that the assignment of the Trademarks identified on annexed Schedule "A" be made the matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for the sum of one dollar (\$1.00) and other good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest in and to each of the aforesaid Trademarks, including any choses in action relating to said Trademarks, claims for damages, profits and

**TRADEMARK
REEL: 002374 FRAME: 00129**

1/16/2004 18:12 FAX
JAN-09-2004 FRI 02:35 PM PROCOPIO, CORY, HARGREAV FAX NO. 619
OPR/ASSIGNMENTS 1/9/04 2:47 PAGE 6/17 RightFAX
DEC-29-2003 MON 03:21 PM PROCOPIO, CORY, HARGREAV FAX NO. 618

P. 14
5

costs, both in equity and law, for any infringement or infringements of said Trademark rights accruing on or before the date of the Assignment, together with the good will of the business symbolized by the Trademarks, and including the registrations thereof as set forth on annexed Schedule "A".

IN WITNESS WHEREOF, Assignor has caused these presents to be signed this 22 day of August, 2001.

Television Marketing Programs, Inc.

Dated: 8/22/01

By: Joe Paul
Joe Paul, President

Joe Paul 1/16/04

TRADEMARK
REEL: 002374 FRAME: 0130

TRADEMARK
REEL: 002791 FRAME: 0902

6

SCHEDULE "A"

Mark	Reg. No.	Issued
"THE GOOD FEET STORE"	2,121,116	12-16-97
"DR.'S OWN ORTHOTICS"	2,122,841	12-23-97
"DR.'S OWN"	2,130,630	6-20-98

H:\FCMR\Arny\Television Marketing Programs\Assignments\TM.rpt

RECORDED: 09/24/2001

TRADEMARK
REEL: 002374 FRAME: 0211

RECORDED: 02/10/2004

TRADEMARK
REEL: 002791 FRAME: 0903