

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FISI*Madison Holdings, Inc.		08/26/2002	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Progeny Marketing Innovations Holdings Inc.		
<b>Street Address:</b>	200 Powell Place		
<b>City:</b>	Brentwood		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37027		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78034564	HOME CARE AND REPAIR SAVINGS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(973)496-4624		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	973-496-5139		
<b>Email:</b>	uspto.mail@cendant.com		
<b>Correspondent Name:</b>	Susan L. Crane		
<b>Address Line 1:</b>	1 Sylvan Way		
<b>Address Line 4:</b>	Parsippany, NEW JERSEY 07054		
<b>ATTORNEY DOCKET NUMBER:</b>	PROGENY		
<b>NAME OF SUBMITTER:</b>	Susan L. Crane		
<b>Total Attachments: 2</b>			
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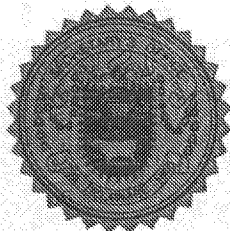
# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FISI\*MADISON HOLDINGS, INC.", CHANGING ITS NAME FROM "FISI\*MADISON HOLDINGS, INC." TO "PROGENY MARKETING INNOVATIONS HOLDINGS INC.", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF AUGUST, A.D. 2002, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

2891144 8100

AUTHENTICATION: 1953626

020537376

DATE: 08-26-02

TRADEMARK

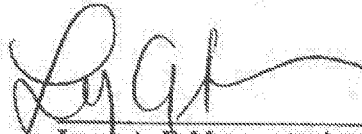
REEL: 002793 FRAME: 0128

**CERTIFICATE OF AMENDMENT OF  
CERTIFICATE OF INCORPORATION  
OF  
FISI\*~~MADISON~~ HOLDINGS, INC.**

It is hereby certified that:

1. The name of the corporation (hereinafter called the "corporation") is FISI\*Madison Holdings Inc.
2. The certificate of incorporation of the corporation is hereby amended by striking out Article I thereof and by substituting in lieu of said Article the following new Article I: "The name of the corporation is Progeny Marketing Innovations Holdings Inc."
3. The amendment of the certificate of incorporation herein certified has been duly adopted and written consent has been given in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.
4. The effective time of the amendment herein certified shall be upon filing.

Signed on August 22, 2002



Lynn A. Feldman, Assistant Secretary

TRADEMARK