

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TSA Stores, Inc.	The Sports Authority, Inc.	12/31/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	The Sports Authority Michigan, Inc.
Street Address:	1050 West Hampden Avenue
City:	Englewood
State/Country:	COLORADO
Postal Code:	80110
Entity Type:	CORPORATION: MICHIGAN

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	0946381	ALPINE DESIGN
Registration Number:	2748078	ALPINE DESIGN
Registration Number:	2747925	ALPINE DESIGN
Serial Number:	76313622	BIG DADDY'S SNOWBOARD EMPORIUMS
Registration Number:	1835859	GART BROS. SPORTING GOODS COMPANY
Registration Number:	1858027	GART SPORTS
Registration Number:	1899378	GART SPORTS
Registration Number:	1857058	GART SPORTS SUPERSTORE
Registration Number:	1856061	GOTTA GET TO GARTS!
Registration Number:	1119680	SLALOM
Registration Number:	1053452	SNIAGRAB
Registration Number:	1464035	SPORTSCASTLE
Registration Number:	1991595	SS SLALOM SPORTS
Registration Number:	1991596	SS SLALOM SPORTS
Registration Number:	1089902	

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Registration Number:	2120599	LX
Registration Number:	2216868	OUTFITTERS
Registration Number:	1792513	OUTFITTERS
Registration Number:	2749845	OUTFITTERS EXPEDITION
Registration Number:	2652089	PERFORMANCE OUTFITTERS
Registration Number:	1455882	SPORTMART
Registration Number:	0973290	SPORTMART
Registration Number:	2155749	SURF SOUL OUTFITTERS

CORRESPONDENCE DATA

Fax Number: (248)594-0610
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2485940629
Email: tmdocketing@raderfishman.com
Correspondent Name: Rader, Fishman & Grauer, PLLC
Address Line 1: 39533 Woodward Avenue
Address Line 2: Suite 140
Address Line 4: Bloomfield Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER:	64635-0535
NAME OF SUBMITTER:	Michael A. Lisi, Esq.

Total Attachments: 4
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FIRST ASSIGNMENT

TSA STORES, INC. a Delaware corporation with an address at 1050 W. Hampden Avenue, Englewood, Colorado 80110 ("Assignor"), wishes to assign to THE SPORTS AUTHORITY MICHIGAN, INC., a Michigan corporation with an address at 1050 W. Hampden Avenue, Englewood, Colorado 80110 ("Assignee") the entire right, title and interest in and to the following trademarks, service marks and domain names (collectively, the "Trademark Rights"):

The trademark registrations and applications set forth in Schedules A-1 and A-2, attached hereto;

The domain name registrations set forth in Schedules B-1 and B-2, attached hereto;

Any and all common law trademarks relating to the foregoing; and

Any and all rights and privileges provided under the trademark and other laws of the United State and the individual territories and states thereof with respect to the foregoing; the GOODWILL of the business in which the marks are used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof.

In view of the payment of Ten dollars and 00/100 (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor DOES HEREBY assign and transfer to Assignee, any and all right, title and interest in and to the Trademark Rights.


Assignor shall, without further consideration, execute any additional documents as may be reasonably requested by Assignee to assign any and all after-acquired or subsequently perfected trademark applications and registrations, common law marks and domain name registrations incorporating, arising from or relating to the Trademark Rights, and/or to prove and record this Assignment and any follow-on Assignments, and.

This Assignment and all terms hereof shall be binding upon and enure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date set forth below.

TSA STORES, INC.

Date: December 31, 2003

By 
Nesa E. Hassanein
Title Executive Vice President
and General Counsel

**SCHEDULE A-1
Gart Marks**

MARK	SERIAL NO.	REG. NO.	CLASS
ALPINE DESIGN	72/359,755	0,946,381	25
ALPINE DESIGN	76/243,993	2,748,078	25
ALPINE DESIGN	76/169,092	2,747,925	18, 20, 22
BACK TO SHOE SALE (Colorado)		851031405	
BIG DADDY'S SNOWBOARD EMPORIUMS	76/313,622		35
GART BROS. SPORTING GOODS COMPANY	74/415,967	1,835,859	42
GART SPORTS	74/416,016	1,858,027	42
GART SPORTS & DESIGN	74/521,405	1,899,378	42
GART SPORTS SUPERSTORE	74/416,018	1,857,058	42
GOTTA GET TO GARTS!	74/415,968	1,856,061	42
SLALOM	73/135,492	1,119,680	25
SNIAGRAB	73/073,038	1,053,452	42
SPORT ESSENTIALS (Colorado)		941134133	
SPORT ESSENTIALS (Idaho)		M14685	
SPORT ESSENTIALS (Montana)		18178-153(21)	
SPORT ESSENTIALS (Utah)		125288	
SPORT ESSENTIALS (Wyoming)		296388	
SPORTSCASTLE	73/648,664	1,464,035	42
SPORTSCASTLE (Colorado)		851029103	
SPORTSCASTLE (Colorado)		851029102	
SS SLALOM SPORTS & DESIGN	74/472,351	1,991,595	25
SS SLALOM SPORTS & DESIGN	74/472,400	1,991,596	25
THE FINAL MARKDOWN (Colorado)		851028972	
THE FINAL MARKDOWN (Colorado)		851028971	

2. Gart Foreign Registered Trademarks

MARK	COUNTRY	SERIAL NO.	REG. NO.	CLASS
SLALOM	Canada		TMA 248,053	

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**SCHEDULE A-2
Sportmart Marks**

MARK	SERIAL NO.	REG. NO.	CLASS
CHICAGO'S SPORTS CHAMPION (Illinois)		073410	
DESIGN (SPORTING GOODS)	73/090,840	1,089,902	42
LX	75/148,950	2,120,599	25
OUTFITTERS	75/207,196	2,216,868	9, 12
OUTFITTERS	74/349,142	1,792,513	12
OUTFITTERS EXPEDITION	76/422,868	2,749,845	28
PERFORMANCE OUTFITTERS	75/225,720	2,652,089	25, 28
SPORTMART	73/639,495	1,455,882	42
SPORTMART & DESIGN	72/394,237	0,973,290	25, 28
SURF SOUL OUTFITTERS	75/207,175	2,155,749	25

2. Sportmart Foreign Registered Trademarks

MARK	COUNTRY	SERIAL NO.	REG. NO.	CLASS
SPORTMART	Argentina		1,713,056	25
SPORTMART	Argentina		1,707,013	42
SPORTMART	Argentina		1,696,140	28
SPORTMART	Mexico		476811	18
SPORTMART	Mexico		476812	42
SPORTMART	Mexico		496676	25
SPORTMART	Mexico		645422	28
SPORTMART	Singapore		T95/05328D	25
SPORTMART	Singapore		T95/05329B	28
SPORTMART	South Korea		319306	25
SPORTMART	South Korea		329755	43
SPORTMART	South Korea		315592	45
SPORTMART	South Korea		40238	(Nat'l) 105
SPORTMART	South Korea		304604	43
SPORTMART	South Korea		306483	45
SPORTMART	South Korea		27898	(Nat'l) 112

MARK	COUNTRY	SERIAL NO.	REG. NO.	CLASS
SPORTMART	Germany		2082642	
SPORTMART	France		94502038	
SPORTMART	Italy		00692833	
SPORTMART	Brazil		817712143	
SPORTMART	Brazil		817712151	40, 15
SPORTMART	Brazil		817712160	25, 37, 43, 49
SPORTMART	Brazil		817712178	28
SPORTMART	Benelux		554230	
SPORTMART	China		893127	28
SPORTMART	Puerto Rico		35,992	25
SPORTMART	Puerto Rico		35,993	42
SPORTMART	Australia		701385	

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