

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
First Flatiron, LLC		12/18/2003	Limited Liability Company: COLORADO

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	La Sportiva N.A., Inc.
<b>Street Address:</b>	3850 Frontier Avenue #100
<b>City:</b>	Boulder
<b>State/Country:</b>	COLORADO
<b>Postal Code:</b>	80301
<b>Entity Type:</b>	CORPORATION: COLORADO

<b>PROPERTY NUMBERS Total: 2</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2739166	ELDO
Registration Number:	2707206	FRIXION

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(303)449-0428
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	303.449.0427
<b>Email:</b>	ArcherLawOffices@aol.com
<b>Correspondent Name:</b>	Christopher J. Archer
<b>Address Line 1:</b>	5884 N. Orchard Creek Circle
<b>Address Line 4:</b>	Boulder, COLORADO 80301

<b>ATTORNEY DOCKET NUMBER:</b>	LNA ELDO-FRIXION
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<b>NAME OF SUBMITTER:</b>	Christopher J. Archer
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<b>Total Attachments: 2</b>
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OP \$65.00 2739166

**ASSIGNMENT OF TRADEMARK**

WHEREAS, First Flatiron, LLC, ("First Flatiron"), a Colorado limited liability company, having a principal place of business at 3850 Frontier Ave., #100, Boulder, Colorado 80301, owns, used, and is using the trademark "ELDO," which is federally registered with the United States Patent and Trademark Office on the Principal Register, Registration Number 2,739,166, dated 15 July 2003; and,

WHEREAS, La Sportiva N.A., Inc., a Colorado corporation, having a principal place of business at 3850 Frontier Ave., #100, Boulder, Colorado 80301, desires to acquire all right, title and interest in and to said trademark and the registration thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, First Flatiron does hereby assign, sell and transfer to La Sportiva, N.A., Inc., all right, title and interest in and to the registered trademark "ELDO", together with the good will of the business associated with and symbolized in the said mark.

The Commissioner of Patents and Trademarks is respectfully requested to issue this Assignment of Trademark for Trademark Registration Number 2,739,166 to the Assignee.

EXECUTED this 18th day of December, 2003.

First Flatiron, LLC

  
By: Colin Lantz, Manager

**ASSIGNMENT OF TRADEMARK**

WHEREAS, First Flatiron, LLC, ("First Flatiron"), a Colorado limited liability company, having a principal place of business at 3850 Frontier Ave., #100, Boulder, Colorado 80301, owns, used, and is using the trademark "FRIXION," which is federally registered with the United States Patent and Trademark Office on the Principal Register, Registration Number 2,707,206, dated 15 April 2003; and,

WHEREAS, La Sportiva N.A., Inc., a Colorado corporation, having a principal place of business at 3850 Frontier Ave., #100, Boulder, Colorado 80301, desires to acquire all right, title and interest in and to said trademark and the registration thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, First Flatiron does hereby assign, sell and transfer to La Sportiva, N.A., Inc., all right, title and interest in and to the registered trademark "FRIXION", together with the good will of the business associated with and symbolized in the said mark.

The Commissioner of Patents and Trademarks is respectfully requested to issue this Assignment of Trademark for Trademark Registration Number 2,707,206 to the Assignee.

EXECUTED this 18th day of December, 2003.

First Flatiron, LLC

  
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By: Colin Lantz, Manager