

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

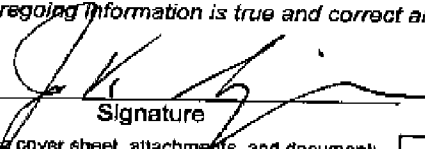
<p>1. Name of conveying party(ies): Graduate Management Admission Council</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation-State <input checked="" type="checkbox"/> Other: Non-profit Corporation</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies): Name: Diversity Pipeline Alliance</p> <p>Internal Address: Street Address: 1600 Tysons Boulevard Suite 1400</p> <p>City: McLean State: VA Zip: 22102</p> <p><input type="checkbox"/> Individual(s) citizenship: _____ <input type="checkbox"/> Association: _____ <input type="checkbox"/> General Partnership: _____ <input type="checkbox"/> Limited Partnership: _____ <input type="checkbox"/> Corporation-State: _____ <input checked="" type="checkbox"/> Other: Non-Stock Corporation Virginia</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes (Designations must be a separate document from assignment) <input type="checkbox"/> No</p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of Conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other:</p> <p>Execution Date: February 9, 2004</p>	

<p>4. Application Number(s) or Registration Number(s):</p> <p>A. Trademark Application No.(s):</p> <p style="text-align: right;">Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>B. Trademark Registration No.(s): 2,141,858</p>
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<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: Jan K. Simpson FULBRIGHT & JAWORSKI L.L.P.</p> <p>Internal Address: Atty. Dkt.: HO-T02155US0 Street Address: 1301 McKinney, Suite 5100</p> <p>City: Houston State: TX Zip: 77010-3095</p>	<p>6. Total Number of applications and registrations involved: 1</p> <p>7. Total fee (37 CFR 3.41) \$ 40.00</p> <p><input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to Deposit Account <input type="checkbox"/> Authorized to be charged to credit card (Form 2038 enclosed)</p> <p>8. Deposit account number: _____ (Attach duplicate copy of this page if paying by deposit account)</p>
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DO NOT USE THIS SPACE

9. Statement and signature:
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jan K. Simpson  **February 12, 2004**
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: **4**

CH \$40.00 062376 2141858

HO-T02155US0

**ASSIGNMENT
(U.S. and Foreign Trademarks)**

WHEREAS, Graduate Management Admission Council, a corporation organized under and pursuant to the laws of Virginia having its principal place of business at 1600 Tysons Boulevard; Suite 1400; McLean, Virginia 22102 (hereinafter referred to as Assignor), has adopted and is using the Mark MBA EXPLORER, Registration No. 2,141,858 registered on March 10, 1998 (Serial No. 75/100,369 filed on May 8, 1996) in the United States which they have used in various countries throughout the world including the United States; and

WHEREAS, Diversity Pipeline Alliance, a corporation organized under and pursuant to the laws of Virginia having its principal place of business at 1600 Tysons Boulevard; Suite 1400; McLean, Virginia 22102 (hereinafter referred to as Assignee), desires to acquire the Mark and the goodwill of the business associated with the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign and transfer to the Assignee the entire right, title, and interest in and to the registrations for said Mark and all of its right, title, and interest to said Mark not presently registered, together with the goodwill of the business symbolized by the Mark and the registrations thereof, and all other rights which Assignor has enjoyed thereunder both in the United States and throughout all countries of the world, including any and all rights of recovery based on past infringement of said Mark and/or registrations, the same to be held and enjoyed by the Assignee, its successors, and assigns forever and to the full end of the terms for which any of the aforesaid Mark are registered and any renewals of the terms thereof;

AND FOR THE SAME CONSIDERATION, the Assignor also hereby covenants and agrees that, at the time of execution and delivery of these presents, the Assignor is the sole and lawful owner of the entire right, title, and interest in and to the said registrations and applications and believes it is the sole and lawful owner of the entire right, title, and interest to

HO-P02155US0

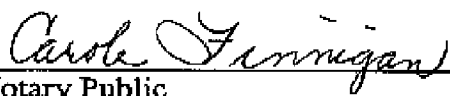
said Mark and said goodwill associated therewith and that the same are unencumbered and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Date: FEBRUARY 9, 2004


David A. Wilson

United States of America)
Commonwealth of Virginia)
County of Taxco)

On this 9th day of February, 2004, before me personally came David A. Wilson, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.


Notary Public

Embossed Hereon is My
Commonwealth of Virginia Notary Public Seal
My Commission Expires August 31, 2007
CAROLE FINNIGAN

FAX TRANSMISSION**DATE:** February 12, 2004**PTO IDENTIFIER:** Serial Number 75/100,369
Registration Number 2,141,858**Applicant/Owner:** Graduate Management Admission Council**MESSAGE TO:** MS Assignment Recordation Services**FAX NUMBER:** (703) 306-5995**FROM:** FULBRIGHT & JAWORSKI L.L.P.
Jan K. Simpson**PHONE:** (713) 651-5383**Attorney Dkt. #:** HO-T02155US0

09942/10019228

PAGES (Including Cover Sheet): 7**CONTENTS:**

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FULBRIGHT & JAWORSKI L.L.P.
1301 McKinney, Suite 5100, Houston, Texas 77010-3095
Telephone: (713) 651-5151 Facsimile: (713) 651-5246

PTO/SE/97 (08-03)

Approved for use through 07/31/2006. OMB 0651-0031

U. S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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Application No. (if known): 75/100,369

Attorney Docket No.: HO-T02155US0

Certificate of Transmission under 37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office.

on February 12, 2004
Date


Signature

Neva M. Dare
Typed or printed name of person signing Certificate

Note: Each paper must have its own certificate of transmission, or this certificate must identify each submitted paper.

Transmittal Letter;
Recordation Form Cover Sheet - Trademarks (in duplicate); and
Executed Assignment from Graduate Management Admissions Council to
Diversity Pipeline Alliance.

FULBRIGHT & JAWORSKI L.L.P.

A REGISTERED LIMITED LIABILITY PARTNERSHIP

1301 MCKINNEY, SUITE 5100

HOUSTON, TEXAS 77010-3095

WWW.FULBRIGHT.COM

JKSIMPSON@FULBRIGHT.COM
DIRECT DIAL: (713) 651-8383

TELEPHONE: (713) 651-5151
FACSIMILE: (713) 651-8246

February 12, 2004

MS Assignment Recordation Services
Director of the US Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Re: U.S. Service Mark Registration No. 2,141,858
Mark: MBA EXPLORER
Our Reference: HO-T02155US0

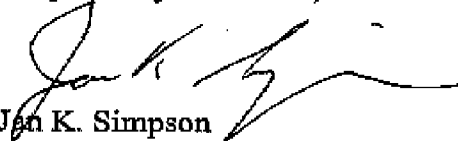
Dear Madam:

Attached hereto for filing are the following:

1. Certificate of Transmission;
2. Recordation Form Cover Sheet (in duplicate);
3. Executed Assignment from Graduate Management Admission Council to Diversity Pipeline Alliance.

Please charge our Deposit Account No. 06-2375 under Order No. T02155US0 in the amount of \$40.00 covering the required fees. The Commissioner is hereby authorized to charge any deficiency in the fees filed, asserted to be filed or which should have been filed herewith to our Deposit Account No. 06-2375, under Order No. HO-T02155US0.

Respectfully submitted,



Jan K. Simpson
Counsel for Applicant

JKS/nmd
Enclosures

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