

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ernie Banks International, Inc.		01/30/2004	CORPORATION:

RECEIVING PARTY DATA

Name:	Mr. Cub, LLC
Street Address:	520 Washington Boulevard, Suite 284
City:	Marina Del Ray
State/Country:	CALIFORNIA
Postal Code:	90292
Entity Type:	Limited Liability Company:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	74446388	MR. CUB

CORRESPONDENCE DATA

Fax Number: (215)568-7707

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 215-568-7788

Email: mliverant@kennedyliverant.com

Correspondent Name: Marc A. Liverant

Address Line 1: 1500 JFK Boulevard, Suite 1306

Address Line 4: Philadelphia, PENNSYLVANIA 19102

NAME OF SUBMITTER:

Marc A. Liverant

Total Attachments: 1

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TRADEMARK
REEL: 002794 FRAME: 0579

**ASSIGNMENT OF TRADEMARKS
IN THE UNITED STATES**

WHEREAS, Ernie Banks International, Inc., an Illinois corporation ("Assignor"), has adopted, used, is using and is the owner of the following trademark application filed in the United States Patent and Trademark Office:

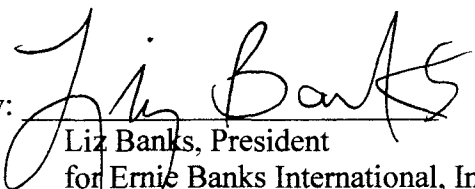
<i>Trademark</i>	<i>Serial No.</i>	<i>Filing Date</i>
MR. CUB	74446388	October 12, 1993

WHEREAS, Mr. Cub, LLC, a California limited liability company ("Assignee"), desires to acquire said trademark, together with the goodwill of the business associated therewith; and

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said pending trademark application therefor.

WHEREAS, the parties wish to acknowledge the assignment and make it of record in the U.S. Patent and Trademark Office.

Signed at 10 a.m., as of this 30 day of JAN., 2004.

By: 
Liz Banks, President
for Ernie Banks International, Inc.