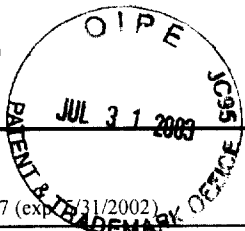


7-31-03



08-06-2003



102516578

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 03/31/2002)

R

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
ZD Events Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State

Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Key3Media Events Inc.
303 Vintage Park Drive
Foster City, CA 94404

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Delaware**
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of Conveyance

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: May 4, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

Additional number(s) attached Yes No

B. Trademark Registration No.(s) 2,124,725, 2,148,243,
2,133,494, 2,133,493,
2,136,085, 2,279,565,
2,279,566, 2,359,285

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Robert W. Sacoff, Esq.**
Pattishall, McAuliffe, Newbury,
 Internal Address: **Hilliard & Geraldson**

Street Address: **311 South Wacker Drive**
Suite 5000

City: **Chicago** State: **IL** Zip: **60606**

6. Total number of applications and registrations involved:..... **8**

7. Total fee (37 CFR 3.41).....\$ **215.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Robert W. Sacoff *Robert W. Sacoff* **July 22, 2003**
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

08/05/2003 67011E 00000153 2124725

01 FC:6521
02 FC:6522

40.00 documents to be recorded with required cover sheet information to:
175.00 Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231



CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF
ZD EVENTS INC.

ZD EVENTS INC., a Delaware corporation (the "Corporation"), hereby certifies as follows:

1. The Board of Directors of said corporation duly adopted a resolution by unanimous written consent, dated May ~~13~~¹⁴ 2000, setting forth and declaring advisable the amendment of Article First of the certificate of incorporation of said corporation so that, as amended, said Article shall read as follows:

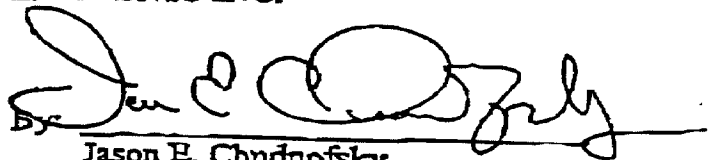
"FIRST. The name of the corporation is Key3Media Events, Inc."

2. In lieu of a vote of stockholders, written consent to the foregoing amendment has been given by the holder of all the outstanding stock entitled to vote thereon in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

3. As a result of the foregoing, the amendment has been duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, ZD EVENTS INC. has caused this certificate to be signed by Jason Chudnofsky, its President and Chief Executive Officer, on the 14 day of May, 2000.

ZD EVENTS INC.

By 

Jason E. Chudnofsky
President and Chief Executive Officer



CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assignment Division/FEE, Director of the United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 on July 28, 2003.

Sonia Mendez

State of Delaware
Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ZD EVENTS INC.", CHANGING ITS NAME FROM "ZD EVENTS INC." TO "KEY3MEDIA EVENTS, INC.", FILED IN THIS OFFICE ON THE FOURTH DAY OF MAY, A.D. 2000, AT 4:30 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Edward J. Freel, Secretary of State

2493588 8100

001229496

0421255

AUTHENTICATION:

05-05-00

DATE:

RECORDED: 07/31/2003

TRADEMARK
REEL: 002794 FRAME: 0681