

08-06-2003

Form PTO-1594 (Rev. 10/02) 8.4.03  
OMB No. 0651-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

MCC Magazines, LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other Georgia limited liability company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 7-11-2003

2. Name and address of receiving party(ies)

Name: Morris Publishing Group, LLC

Internal Address:

Street Address: 725 Broad Street

City: Augusta State: GA Zip: 30901

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other limited liability company (Georgia)

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

OFFICE OF PUBLIC RECORDS  
2003 AUG -4 AM 9:02  
FINANCE SECTION

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
2,098,825

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Timothy E. Moses

Internal Address: Hull, Towill, Norman, Barrett,  
& Salley

Street Address: 801 Broad Street, Suite 700

City: Augusta State: GA Zip: 30901

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Timothy E. Moses  
Name of Person Signing

July 29, 2003  
Date

Total number of pages including cover sheet, attachments, and document: 2

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Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002794 FRAME: 0838

**TRADEMARK ASSIGNMENT**

WHEREAS, MCC Magazines, LLC having an address of 725 Broad Street, Augusta, Georgia 30901 (hereinafter "ASSIGNOR"), is the owner of and has adopted and/or used in the United States and other countries the following trademarks and/or service marks (hereinafter the "MARK"):

<u>United States Reg. No.</u>	<u>Mark</u>	<u>Registration Date</u>
2.098,825	BEST OF AUGUSTA	Sept. 23, 1997

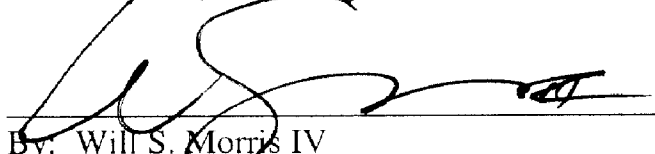
WHEREAS, Morris Publishing Group, LLC, a Georgia limited liability company, having a place of business of 725 Broad Street, Augusta, Georgia 30901 (hereinafter "ASSIGNEE") is desirous of acquiring and/or has acquired as of July 7, 2003, all right, title and interest that ASSIGNOR may have in and to the said MARK and registration thereon, together with the goodwill of the business in connection with which the said MARK is used and which is symbolized by said MARK, along with the right to recover for damages and profits for past infringements, thereof, and

NOW, THEREFORE, in consideration for the payment of \$1.00, and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns unto ASSIGNEE, and confirms transfer and assignment unto ASSIGNEE as of July 7, 2003, all right, title and interest it may possess in and to the said MARK and the registration therefore, together with the goodwill of the business in connection with which the said MARK is used, and which is symbolized by said MARK, along with the right to recover for damages and profits for past infringements, thereof;

IN TESTIMONY WHEREOF, I have hereunto set my hand on the date appearing next to my signature.

ASSIGNOR (MCC Magazines, LLC)


7/11/2003  
Date

  
By: Will S. Morris IV  
As its President

STATE OF GEORGIA  
COUNTY OF RICHMOND

Subscribed and sworn to before me, this 11<sup>th</sup> day of July, 2003.

Seal

  
Notary Public

Notary Public, Columbia County, Georgia  
My Commission Expires March 16, 2007

\\SAMS001\l\Trademarks\463\Best of Augusta\assignment (MCC Mag to the Morris Publishing Gr, LLC).doc