

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Glen Rothman

- Individual(s) [X] Association [] General Partnership [] Limited Partnership [] Corporation-State [] Other []

Additional name(s) of conveying party(ies) attached? [] Yes [X] No

2. Name and address of receiving party(ies)

Name: Hearts On Fire Company

Internal Suite 851

Address:

Street Address: 333 Washington Street

City: Boston State: MA Zip: 02108

- Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [] Corporation-State Delaware [X] Other []

If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [] No

3. Nature of conveyance:

- Assignment [X] Merger [] Security Agreement [] Change of Name [] Other []

Execution Date:

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,423,973

Additional number(s) attached [] Yes [] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gailyc C. Sonia, Esq.

Internal Address: Nixon Peabody LLP

Street Address: 101 Federal Street

City: Boston State: MA Zip: 02110

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed [X] Authorized to be charged to deposit account [X]

8. Deposit account number:

50-2472

DO NOT USE THIS SPACE

9. Signature.

Gailyc C. Sonia Name of Person Signing

[Signature] Signature

July 28, 2003 Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK ASSIGNMENT

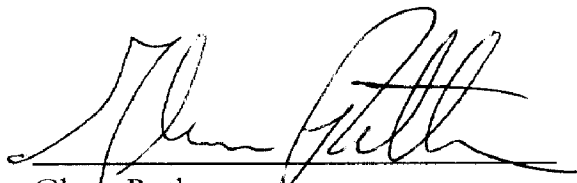
WHEREAS, Glenn Rothman, a United States citizen with his primary place of residence at 535 Worcester Street, Wellesley, Massachusetts ("Assignor"), has adopted, owns and is using the Mark: DIAMOND WIZARD (the "Mark") in connection with the following goods and/or services: providing information about diamonds, primarily to members of the jewelry industry; and

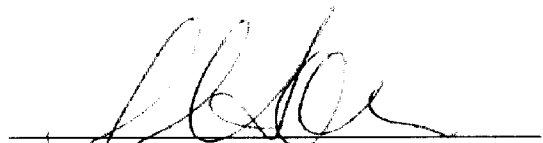
WHEREAS, Assignor owns a federal trademark registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 2,423,973, granted on January 23, 2001;

WHEREAS, Hearts On Fire Company, LLC, a Massachusetts limited liability corporation, with its principal place of business at 333 Washington Street, Boston, Massachusetts ("Assignee"), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the Registration thereof.

Dated effective as of: July 23, 2001


Glenn Rothman


Notary Public GAILYN C. SMITH

SUBSCRIBED and SWORN to before me this 23rd day of July 2003.

My Commission Expires: MY COMMISSION EXPIRES 7/15/2005
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