

08-06-2003

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 03/31/2002)

RF



102517087

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **Key3Media Events, Inc.** *7-31-03*

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
MediaLive International Events, Inc.
303 Vintage Park Drive
Foster City, CA 94404

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Delaware**
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of Conveyance

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: June 20, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78/238,873, etc.

B. Trademark Registration No.(s) 2,504,081, etc.

Additional number(s) attached Yes No

6. Total number of applications and registrations involved:..... 41

7. Total fee (37 CFR 3.41).....\$ 1040.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert W. Sacoff, Esq.
Pattishall, McAuliffe, Newbury,
Hilliard & Geraldson

Street Address: 311 South Wacker Drive
Suite 5000

City: Chicago State: IL Zip: 60606

DO NOT USE THIS SPACE

9. Signature.

Robert W. Sacoff *Robert W. Sacoff* July 22, 2003
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 4

08/05/2003 6T011 00000155 2504081

01 FC:0521
02 FC:0522

40.00 OP
1000.00 OP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

Additional application numbers and registration numbers:

Application Nos.:

76/160,845
75/594,344
75/531,302

Registration Nos.:

2,714,868
2,694,342
2,665,082
2,661,539
2,633,521
2,615,803
2,598,840
2,529,194
2,460,930
2,421,540
2,359,285
2,301,207
2,298,332
2,279,566
2,279,565
2,239,654
2,148,243
2,136,085
2,133,494
2,133,493
2,124,725
2,123,151
2,035,450
1,880,017
1,868,562
1,781,685
1,756,745
1,726,110
1,721,801
1,707,136
1,707,135
1,703,662
1,573,908
1,515,874
1,256,839
1,153,368

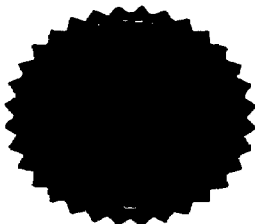
Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "KEY3MEDIA EVENTS, INC.", CHANGING ITS NAME FROM "KEY3MEDIA EVENTS, INC." TO "MEDIALIVE INTERNATIONAL EVENTS, INC.", FILED IN THIS OFFICE ON THE TWENTIETH DAY OF JUNE, A.D. 2003, AT 10:05 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

2493588 8100

030410834

AUTHENTICATION: 2487399

DATE: 06-23-03

TRADEMARK
REEL: 002795 FRAME: 0258



State of Delaware
Division of Corporations
Delivered 10:18 PM 06/20/2003
FILED 10:05 PM 06/20/2003
SRV 030410834 - 2493588 FILE

**CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF
KEY3MEDIA EVENTS, INC.**

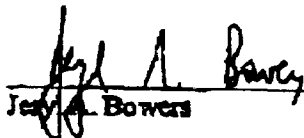
Key3Media Events, Inc., a Delaware corporation (the "Corporation") hereby certifies as follows:

1. The Board of Directors of the Corporation duly adopted a resolution by unanimous written consent dated as of June 19, 2003 setting forth and declaring advisable the amendment of Article First of the certificate of incorporation of the Corporation so that, as amended, said Article shall read as follows:

"FIRST. The name of the corporation is **MEDIALIVE INTERNATIONAL EVENTS, INC.**"

2. In lieu of a vote of stockholders, written consent to the foregoing amendment has been given by holder of all the outstanding stock entitled to vote thereon in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.
3. As a result of the foregoing, the amendment has been duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, Key3Media Events, Inc. has caused this certificate to be signed by Jeryl A. Bowers, its Secretary, this 20th day of June 2003.


Jeryl A. Bowers