

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mrs. Giles Country Kitchens, Inc.		04/23/1999	CORPORATION: OHIO

RECEIVING PARTY DATA	
Name:	Reser's Fine Foods, Inc.
Street Address:	15570 S.W. Jenkins Road
City:	Beaverton
State/Country:	OREGON
Postal Code:	97006
Entity Type:	CORPORATION: OREGON

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	0967154	MRS. GILES
Registration Number:	1040687	MRS. KINSER'S

CORRESPONDENCE DATA	
Fax Number:	(302)658-5614
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	302-658-9141
Email:	csr@cblhlaw.com
Correspondent Name:	Connolly Bove Lodge & Hutz LLP
Address Line 1:	P. O. Box 2207
Address Line 4:	Wilmington, DELAWARE 19899

ATTORNEY DOCKET NUMBER:	22176-26
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NAME OF SUBMITTER:	Michael L. Lovitz, Esq.
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Total Attachments: 3
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TRADEMARK ASSIGNMENT

WHEREAS, MRS. GILES COUNTRY KITCHENS, INC., an Ohio corporation (“Assignor”), with an address of 125 Oakley Avenue, Lynchburg, Virginia 24506 is the owner of all right, title and interest in the Trademarks listed on Exhibit A, which exhibit is made a part hereof and incorporated herein by reference; and

WHEREAS, Reser’s Fine Foods, Inc., an Oregon corporation (“Assignee”), with an address of 15570 S.W. Jenkins Road, Beaverton, Oregon 97006 is desirous of acquiring the aforesaid Trademarks, together with the goodwill of the business appurtenant thereto.

NOW, THEREFORE, for and in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, convey and transfer unto the said Assignee the entire right, title and interest in and to the aforesaid Trademarks listed on Exhibit A hereto, together with all income, royalties and damages now or hereafter due or payable with respect to the Trademarks, the goodwill of the business symbolized by the Trademarks and the registrations and applications therefor.

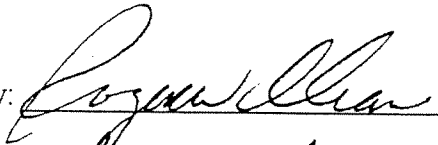
Assignor further assigns unto Assignee all right to sue for and to receive all damages accruing from present, future and past infringements of the Trademarks.

Assignor undertakes that upon the request of Assignee or its designees, it and/or its successor in business, shall make all rightful oaths, testify on behalf of Assignor or its designees in matters involving the subject trademarks and do all other lawful acts necessary to carry out

the intent of this assignment as well as to provide such other material, information and assistance to Assignee or its designees, as will be considered necessary in connection therewith.

IN WITNESS WHEREOF, the undersigned has caused this assignment to be executed effective as of April 23, 1999.

MRS. GILES COUNTRY KITCHENS, INC.

By: 

Name: Roger Williams

Title: Exec. V.P.

EXHIBIT A

A. United States Trademarks

<u>Trademark Name</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Country</u>
MRS. GILES	967,154	8/28/73	USA
MRS. KINSER'S	1,040,687	6/1/76	USA
TODAY'S EDITION	1,697,805	6/30/92	USA
Sun and Vegetable Design	Pending. Application No.: 75/639,632	Filing Date: 2/9/99	USA

B. State Name Registrations

<u>Trademark Name</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>State</u>
Mrs. Giles and design	T-1833	renewed 6/5/94	Georgia
Mrs. Giles Country Kitchen and design	T-744,493 (1994-7613)	renewed April 1994	Maryland
Janet's	T-3206	renewed 10/24/98	North Carolina