

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bushnell Corporation		02/25/2002	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bushnell Performance Optics		
Street Address:	9200 Cody		
City:	Overland Park		
State/Country:	KANSAS		
Postal Code:	66214		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76374312	SPEEDSTER	
CORRESPONDENCE DATA			
Fax Number:	(816)474-9057		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	vbs@hoveywilliams.com		
Correspondent Name:	Michael Elbein / Hovey Williams LLP		
Address Line 1:	2405 Grand Blvd., Suite 400		
Address Line 2:	1254.297; Dkt. 32449		
Address Line 4:	Kansas City, MISSOURI 64108		
ATTORNEY DOCKET NUMBER:	1254.297; DKT. 32449		
NAME OF SUBMITTER:	Michael Elbein		
Total Attachments: 2			
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NUNC PRO TUNC ASSIGNMENT
FOR TRADEMARK APPLICATION

WHEREAS, BUSHNELL CORPORATION (“Assignor”), a corporation duly organized under the laws of the State of Delaware, having its principal place of business at 9200 Cody, Overland Park 66214, has applied to register in the United States Patent and Trademark Office the trademark SPEEDSTER for, measurement apparatus, namely, speed guns, in International Class 9, Application Serial No. 76/374312 on February 25, 2002; and

WHEREAS, BUSHNELL PERFORMANCE OPTICS (“Assignee”), a corporation duly organized under the laws of the State of Delaware, having its principal place of business at 9200 Cody, Overland Park, Kansas 66214, is desirous of acquiring said trademark and registration thereof, and that portion of Assignor’s business in connection with which Assignor had a bona fide intent to use the mark,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, BUSHNELL CORPORATION, hereby assigns nunc pro tunc, February 25, 2002, to BUSHNELL PERFORMANCE OPTICS, all right, title and interest in and to the above-noted trademark and trademark application therefor, together with the goodwill of the business symbolized by the trademark, including claims for damages by reason of past infringement of said marks, with

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the right to sue and collect therefor, and that portion of Assignors' business in connection with which it has a bona fide intent to use the mark.

Executed nunc pro tunc, February 25, 2002 this 9th day of February, 2004.

BUSHNELL CORPORATION

By 

Name: Philip B. Gyori

Its: Vice President