

Form PTO-1594

(Rev. 03/01)

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RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE

U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party: Hovnanian Enterprises, Inc.

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State Delaware
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: February 17, 2004

2. Name and address of receiving party(ies)

Name: K. Hov IP, Inc.

Street Address: 10 Highway 35

City: Red Bank, State: New Jersey Zip: 07701

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State California
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

78152830, 78152850, 78152824

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Brent Sanders

Internal Address: Perkins Coie LLP

Street Address: 1201 Third Avenue, 40th Floor

City: Seattle State: WA Zip: 98101

6. Total number of applications and registrations involved 3

7. Total fee (37 CFR 3.41) \$85.00

- Enclosed
- Authorized to be charged to deposit amount

8. Deposit account number:

502278

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

Brent Sanders

Name of Person Signing

Signature

February 18,
2004 Date

Total number of pages including cover sheet, attachments, and documents: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademark, Box Assignments
Washington, D.C. 20231

CH \$90.00 502278 78152830

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Hovnianian Enterprises, Inc. ("Assignor"), a Delaware corporation with its principal place of business at 10 Highway 35, Red Bank, New Jersey 07701, had and may still have common law rights in the marks that are the subject of this assignment and as shown in the attached Exhibit; and

WHEREAS, Assignor is the listed owner of the service mark applications set forth in Exhibit 1 which are incorporated herein by reference;

WHEREAS, K. Hov IP, Inc. ("Assignee"), a California corporation with its principal place of business at 10 Highway 35, Red Bank, New Jersey 07701 has acquired and is desirous of acquiring any remaining common law rights, the applications, and the goodwill associated with the marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to the mark set forth in Exhibit 1 together with the goodwill appurtenant thereto.

Signed this _____ day of _____, 2004.

Hovnianian Enterprises, Inc.


By 
Name: Peter S. Plumbat
Title: Senior V.P.

EXHIBIT 1
TRADEMARK APPLICATIONS

Trademark	Serial No.	Filing Date
GOOMAN	78/152830	August 9, 2002
GOODMAN HOMES	78/152850	August 9, 2002
GOODMAN CUSTOM HOMES	78/152824	August 9, 2002

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