

08-08-2003

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇨ ⇨ ⇨ ▼

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

86-03

Best Buy Enterprise Services, Inc.

- Individual(s)
- General Partnership
- Corporation-State Minnesota
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 23 June 2003

2. Name and address of receiving party(ies)

Name: vpr Matrix, Inc.

Internal Address: Corp. Legal Dept. B6-142

Street Address: 7601 Penn Avenue South

City: Richfield State: MN Zip: 55423

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Minnesota
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/404,874; 76/407,296; 76/458,590;
76/462,616; 76/462,618

B. Trademark Registration No.(s)

2,699,788

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Emma Nickolson, Best Buy Enterprise Services, Inc.

Internal Address: Corp. Legal Dept. B6-145

Street Address: 7601 Penn Avenue South

City: Richfield State: MN Zip: 55423

6. Total number of applications and registrations involved: 6

7. Total fee (37 CFR 3.41).....\$ 165.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

502516

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kari J. Wangenstein

Name of Person Signing

Kari J. Wangenstein

Signature

30 July 2003

Date

Total number of pages including cover sheet, attachments, and document: 3

08/07/2003 ECOMPER 00000165 502516 76404874

Documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:0521 40.00 BA
02 FC:0522 125.00 BA

TRADEMARK
REEL: 002797 FRAME: 0266

TRADEMARK ASSIGNMENT

WHEREAS, **Best Buy Enterprise Services, Inc.**, a Minnesota corporation having its principal offices at 7601 Penn Avenue South, Richfield, Minnesota 55423, United States of America ("Assignor") has adopted, used, is using and is the owner of the trademarks listed on the attached Schedule A ("The Trademarks");

WHEREAS, **vpr Matrix, Inc.**, a Minnesota corporation having its principal offices at 7601 Penn Avenue South, Richfield, Minnesota 55423, United States of America ("Assignee") is desirous of acquiring The Trademarks and the applications and registrations, along with the entire goodwill in the business thereof;

NOW, THEREFORE, in consideration of the sum of \$10 and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to The Trademarks, together with the goodwill of the business symbolized thereby, and the above-identified applications and registrations thereof.

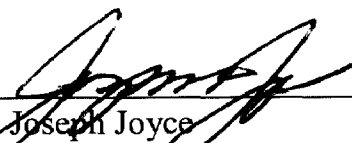
IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be duly executed effective as of March 2, 2003.

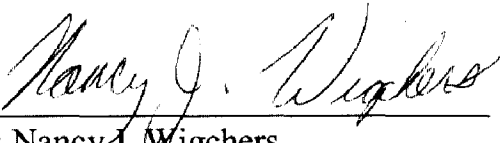
Assignor

Assignee

BEST BUY ENTERPRISE SERVICES, INC.

VPR MATRIX, INC.

By: 
Name: Joseph Joyce
Title: Senior Vice President
Date: JUN 23, 2003

By: 
Name: Nancy J. Wigchers
Title: Assistant Secretary
Date: JUNE 23, 2003

SCHEDULE A**UNITED STATES**

Mark	Application/Registration No.	Application/Registration Date
VPR MATRIX	2,699,788	25 March 2003
VPR MATRIX & DESIGN	76/407,296	03 May 2002
DOUBLE HEXAGON LOGO	76/404,874	06 May 2002
SONOPŪR	76/458,590	16 October 2002
SONOPŪR 5.1	76/462,618	28 October 2002
SONOPŪR SURROUND	76/462,616	28 October 2002

CANADA

Mark	Application No.	Application Date
VPR MATRIX	1,144,214	17 June 2002
VPR MATRIX & DESIGN	1,157,562	31 October 2002
DOUBLE HEXAGON LOGO	1,157,563	31 October 2002

CHINA

Mark	Application No.	Application Date
VPR MATRIX	3217056	20 June 2002
VPR MATRIX & DESIGN	335737	04 November 2002
DOUBLE HEXAGON LOGO	3360179	06 November 2002

COMMUNITY TRADEMARK

Mark	Application No.	Application Date
VPR MATRIX	2741445	20 June 2002
VPR MATRIX & DESIGN	2918720	04 November 2002
DOUBLE HEXAGON LOGO	2917995	04 November 2002
SONOPŪR	3079829	03 March 2003

JAPAN

Mark	Application No.	Application Date
VPR MATRIX	2002-51551	20 June 2002
VPR MATRIX & DESIGN	2002-93560	05 November 2002
DOUBLE HEXAGON LOGO	2002-93960	06 November 2002

TAIWAN

Mark	Application No.	Application Date
VPR MATRIX	91025,293	20 June 2002
VPR MATRIX & DESIGN	91046,062	01 November 2002
DOUBLE HEXAGON LOGO	91046,063	01 November 2002