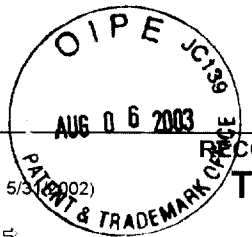


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08-11-2003

FORM PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/02)



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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Tab settings < > < >

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): Marriott Senior Living Services, Inc.</p> <p><input type="checkbox"/> Individual(s)                      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership              <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation-State Delaware  <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and Address of receiving party(ies):</p> <p>Name: <u>Sunrise Senior Living Services, Inc.</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>10400 Fernwood Road</u></p> <p>City: <u>Bethesda</u> State: <u>MD</u> Zip: <u>20817</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____  <input type="checkbox"/> Association _____  <input type="checkbox"/> General Partnership _____  <input type="checkbox"/> Limited Partnership _____  <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u>  <input type="checkbox"/> Other _____</p> <p><small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No  (Designations must be a separate document from Assignment)  Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</small></p>
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3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other Corrective filing to correct the effective date of the Change of Name recorded on June 4, 2003 at Reel/Frame 002662/0986 (copy attached)

Execution Date: April 9, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
78/067,407 FOX HILL  
78/190,689 MINDQUEST

B. Trademark registration No.(s)  
2,646,652 AGESTRONG  
2,238,540 AMBASSADOR

Additional numbers attached?  Yes  No

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Audrey Reed</u></p> <p>Internal Address: <u>Hogan &amp; Hartson LLP</u></p> <p>Street Address: <u>8300 Greensboro Drive</u> <u>Suite 1100</u> City: <u>McLean</u> State: <u>VA</u> Zip: <u>22102</u></p>	<p>6. Total number of applications and registrations involved: <span style="border: 1px solid black; padding: 2px;">18</span></p> <p>7. Total fee (37 CFR 3.41): ..... <u>\$465.00</u></p> <p><input type="checkbox"/> Enclosed  <input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: <u>08-2550</u> (Attach duplicate copy of this page if paying by deposit account)</p>
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DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Audrey Reed                      Audrey H. Reed                      8/5/03  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: 7

08/11/2003 ECOOPER 00000023 082550 78067407

01 FC:8521 40.00 BA  
02 FC:8522 425.00 BA

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

## Applications

<b>Mark</b>	<b>Serial No.</b>
MINDQUEST	78/190,679
UPRIGHT	76/156,102
VIBRANT	78/182,593

## Registrations

<b>Mark</b>	<b>Serial No.</b>
AVON PLACE	2,652,779
BRIGHTON GARDENS	1,665,313
COMPANION LIVING	1,820,306
EDGEHILL	2,269,372
MAPLERIDGE	2,360,822
MAPLERIDGE ASSISTED LIVING COMMUNITY (& Design)	2,549,243
NGH	2,284,581
Miscellaneous Design	2,364,974
REACH TO IMPROVE	2,169,600
STRATFORD COURT	1,737,792
YOUR LIFE, JUST A LITTLE EASIER	2,269,011

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1

Stylesheet Version v1.1

06/04/2003  
900000500

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Marriott Senior Living Services, Inc.		05/30/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Sunrise Senior Living Services, Inc.
Street Address:	10400 Fernwood Road
City:	Bethesda
State/Country:	MARYLAND
Postal Code:	20817
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number
Registration Number:	2646652
Registration Number:	2238540
Registration Number:	2652779
Registration Number:	1665313
Registration Number:	1820306
Registration Number:	2269372
Serial Number:	78067407
Registration Number:	2360822
Registration Number:	2549243
Serial Number:	78190689
Serial Number:	78190679
Registration Number:	2284581

CH \$465.00 2646652

Registration Number:	2364974
Registration Number:	2169600
Registration Number:	1737792
Serial Number:	76156102
Registration Number:	2269011
Serial Number:	78182593

## CORRESPONDENCE DATA

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*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

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Address Line 4: McLean, VIRGINIA 22102

ATTORNEY DOCKET NUMBER: 63844.26

NAME OF SUBMITTER: Valerie Brennan

Total Attachments: 0