

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	Release of Security Interest
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pure World Botanicals, Inc.		01/30/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	PNC Bank, National Association
Street Address:	4242 Carlisle Pike
City:	Camp Hill
State/Country:	PENNSYLVANIA
Postal Code:	17011
Entity Type:	Association:

PROPERTY NUMBERS Total: 12		
Property Type	Number	Word Mark
Registration Number:	2691338	YOU@WORK
Registration Number:	2166588	CIMIPURE
Registration Number:	2444642	HYPERIPURE
Registration Number:	2053607	KAVAPURE
Registration Number:	2345911	MACAPURE
Registration Number:	2551670	MACAPURE THE VITALITY SECRET OF THE INCA
Registration Number:	2168532	OLEPURE
Registration Number:	2441276	OLIVEPURE
Registration Number:	1041379	SCANCELLI
Registration Number:	2106732	VERAGEL
Registration Number:	2136264	VERAPURE
Registration Number:	2548913	

CORRESPONDENCE DATA	
Fax Number:	(973)966-1550
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	

OP \$315.00 2691338

Email: ylavery@pitneyhardin.com
Correspondent Name: Yasmyne C. Lavery, Esq.
Address Line 1: 200 Campus Drive
Address Line 4: Florham Park, NEW JERSEY 07932

NAME OF SUBMITTER:

Julie Ann Hyde

Total Attachments: 3

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RELEASE OF SECURITY INTEREST

THIS RELEASE OF SECURITY INTEREST (“Release”) is dated as of January 30, 2004 and is made by PNC Bank, National Association (“PNC”), a national banking association organized and existing under the laws of the United States of America, with offices at 4242 Carlisle Pike, Camp Hill, Pennsylvania 17011.

WHEREAS, Pure World Botanicals, Inc. (“Borrower”), a Delaware corporation, with offices at 375 Huyler Street, South Hackensack, New Jersey 07606 and PNC are parties to a certain Pledge of Trademarks and Patents as Security Agreement dated March 28, 2002 (the “Agreement”);

WHEREAS, pursuant to the Agreement, Borrower granted PNC a security interest in all of its right, title and interest in and to certain trademarks, service marks, trade names, trademarks applications and registration applications owned by Borrower, as more particularly described on Schedule A attached hereto (collectively, the “Trademarks”) as security for Borrower’s obligations to PNC (the “Obligations”);

WHEREAS, the Agreement was recorded on November 20, 2002 at Reel 002620, Frame 0503 in the U.S. Patent and Trademark Office; and

WHEREAS, Borrower’s Obligations to PNC have been paid and satisfied in full.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged:

PNC hereby releases and discharges its lien and security interest in all of Borrower’s right, title and interest in, to and under the Trademarks shown on Schedule A attached hereto.

IN WITNESS WHEREOF, PNC has caused this Release to be duly executed by its duly authorized officer as of the day and year first above written.

PNC BANK, NATIONAL ASSOCIATION

By: 
Eric D. Krimmel, Vice President

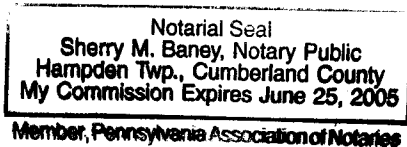
COMMONWEALTH OF PENNSYLVANIA)
)
COUNTY OF Cumberland) ss:

I, Sherry M. Baney a Notary Public in and for said County, in the State aforesaid, DO HEREBY CERTIFY that Eric D. Krimmel, personally known to me to be a Vice President of PNC BANK, NATIONAL ASSOCIATION, and who is personally known to me to be the same person whose name is subscribed to the foregoing document, appeared before me this day in person and acknowledged that he signed and delivered the document as his free and voluntary act, and as the free and voluntary act and deed of said corporation, for the uses and purposes therein set forth.

GIVEN under my hand and seal this 30 day of January, 2004.

Sherry M. Baney
Notary Public

My commission expires:



SCHEDULE A
TO
RELEASE OF SECURITY INTEREST

TRADEMARKS

Registered Mark	Registration Number
You@work	2691338
CimiPure	2166588
HyperiPure	2444642
Incan Logo	2548913
KavaPure	2053607
MacaPure	2345911
MacaPure Logo	2551670
OlePure	2168532
OlivePure	2441276
Scancelli	1041379
Veragel	2106732
VeraPure	2136264