

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Warner Steel Vision Inc.		02/17/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Warner Bros. Entertainment Inc.
Street Address:	4000 Warner Boulevard
City:	Burbank
State/Country:	CALIFORNIA
Postal Code:	91522
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11		
Property Type	Number	Word Mark
Registration Number:	1816433	BUNS OF STEEL
Registration Number:	1824261	THIGHS OF STEEL
Registration Number:	1828827	BUNS OF STEEL
Registration Number:	1881973	MEN OF STEEL
Registration Number:	1914657	PLATINUM SERIES
Registration Number:	1984298	BUNS OF STEEL
Registration Number:	2019934	STARTIN' SIMPLE
Registration Number:	2020848	BUNS & THIGHS OF STEEL
Registration Number:	2041374	BUNS OF STEEL
Registration Number:	2466100	PLATINUM SERIES
Registration Number:	2766341	GOLDEN AGE COLLECTION

CORRESPONDENCE DATA	
Fax Number:	(818)954-4501
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	818-954-5687

CH \$290.00 1816433

Email: janet.kobrin@warnerbros.com
Correspondent Name: Janet A. Kobrin, Esq.
Address Line 1: 4000 Warner Boulevard
Address Line 2: Building 156 North, Room 5078
Address Line 4: Burbank, CALIFORNIA 91522

NAME OF SUBMITTER:

Wendy Billingsley

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, WARNER STEEL VISION INC., a corporation organized under the laws of the State of Delaware, with a business address at 4000 Warner Boulevard, Burbank, California 91522, is the owner of the following trademarks:

<u>Trademark</u>	<u>Registration No.</u>
BUNS & THIGHS OF STEEL	2020848
BUNS OF STEEL	1816433
BUNS OF STEEL	1828827
BUNS OF STEEL	1984298
BUNS OF STEEL	2041374
GOLDEN AGE COLLECTION	2766341
MEN OF STEEL	1881973
PLATINUM SERIES	1914657
PLATINUM SERIES	2466100
STARTIN' SIMPLE	2019934
THIGHS OF STEEL	1824261

WHEREAS, WARNER BROS. ENTERTAINMENT INC., a corporation organized under the laws of the State of Delaware, with a business address at 4000 Warner Boulevard, Burbank, California 91522, is desirous of acquiring said trademarks.

NOW, THEREFORE, in view of the foregoing and for good and valuable consideration, the receipt of which is hereby acknowledged, WARNER STEEL VISION INC. hereby assigns to WARNER BROS. ENTERTAINMENT INC. all right, title and interest in said trademarks, together with the goodwill of the business symbolized by said trademarks.

WARNER STEEL VISION INC.

WARNER BROS. ENTERTAINMENT
INC.

By: Julie F. Spencer

By: Janet A. Kobrin

Name: Julie F. Spencer

Name: Janet A. Kobrin

Title: Assistant Secretary

Title: Vice President

Date: Feb. 17, 2004

Date: Feb. 17, 2004