

Form PTO-1504
1-31-92

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy hereof.

1. Name of conveying party(ies):

CONOPCO, INC. DBA PARFUMS
INTERNATIONAL LTD.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State New York
 Other _____

Additional name(s) of conveying party(ies)
attached Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: December 15, 2003

2. Name and address of receiving party(ies):

Name: CHLOE SOCIETE ANONYME

Address: _____
54/56 Rue de Faubourg Saint Honore

75008 Paris, France

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation France
 Other _____

If assignee is not domiciled in the United States, a
domestic representative designation is attached:
 Yes No
(Designations must be a separate document from
Assignment)
Additional name(s) & addresses attached?
 Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

1,837,274 1,808,646

Additional Numbers attached? Yes No

5. Name and address of party to whom
correspondence concerning document should
be mailed:

Name: Diana Sullivan

Internal Address: Fross Zelnick Lehrman
& Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

Tel: (212)813-5900; Fax: (212)813-5901

6. Total number of applications and
and registration involved:.....2

7. Total fee (37 CFR 3.41) \$ 65.00

Authorized to be charged to deposit
account
(Only if total fee is not sufficient)

8. Deposit account number:

23-0825; CEH - 0308553

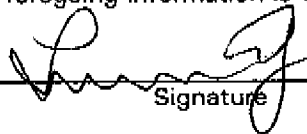
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence Eli Apolzon
Name of Person Signing


Signature

2/19/04
Date

Total number of pages comprising cover sheet: _____

CH \$65.00 230825 1837274

TRADE MARK ASSIGNMENT

WHEREAS, Conopco, Inc., dba Parfums International Ltd., a New York corporation, of 390 Park Avenue, New York, New York 10022 (hereinafter "Assignor"), is owner of the U.S. trade marks and the registrations listed on the attached schedule; and

WHEREAS, Chloé Société Anonyme, a French corporation, of 54/56 Rue de Faubourg Saint Honoré, 75008 Paris, France ("Assignee"), is desirous of acquiring said trade marks and registrations therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trade marks and registrations, together with the goodwill of the business symbolised therewith.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed effective as of this 15th day of DECEMBER, 2003.

CONOPCO, INC., dba
PARFUMS INTERNATIONAL LTD.

By: Maria Chiclana
MARIA CHICLANA
DULY AUTHORISED

SCHEDULE

Trade Mark

Reg. No.

PERFUME BOTTLE

1837274

EAU DE TOILETTE BOTTLE

1808646