

Commissioner of Patents & Trademarks **BOX ASSIGNMENTS** Washington, D.C. 20231

FORM PTO-1618A

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE

(Rev. 6-99)

**TRADEMARKS ONLY**

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Submission Type

- New
- Resubmission (Non-Recordation)

Document ID # \_\_\_\_\_

Correction of PTO Error

Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Corrective Document

Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

2. Name of Conveying Party(ies):

**BPI COMMUNICATIONS, INC.**

**1515 BROADWAY**

**NEW YORK, NY 10036**

3. Name and Address of Receiving Party(ies):

Name: **VNU BUSINESS MEDIA, INC.**

Street Address: **770 BROADWAY**

City: **NEW YORK**

State: **NEW YORK**

Zip: **10003**

Individual(s) citizenship \_\_\_\_\_

Association \_\_\_\_\_

General \_\_\_\_\_

Limited Partnership \_\_\_\_\_

Corporation **Delaware**

Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

Individual(s)

Association

General Partnership

Limited Partnership

Corporation

**Delaware**

Other: \_\_\_\_\_

Additional Name(s) of conveying attached?  Yes  No

4. Nature of conveyance:

Assignment

Merger

Security Agreement

Change of Name

Other: \_\_\_\_\_

Effective Date: **JANUARY 1, 2002**

5. Application number(s) or registration number(s):

A. Trademark Applicant No.(s)

B. Trademark Registration No.(s)

**2,089,592**

Additional Sheet attached?  Yes  No

6 Name and address of party to whom correspondence concerning this matter should be mailed:

**CUSTOMER NUMBER 00136**  
**JACOBSON HOLMAN**  
**400 7th Street, N.W.**  
**Washington, DC 20004**  
**Tel. 202-638-6666**

Attorney Docket No. **T-34564US0**

7. Number of applications and registrations involved: **1**

8. Total fee (37 CFR 3.41)..... \$ **40**

Credit Card Payment Form enclosed

Should this form become detached or the amount be insufficient, please charge our Deposit Account, No. **06-1358**

DO NOT USE THIS SPACE

10. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**Simor L. Moskowitz**

Name of Person Signing

Signature

**February 19, 2004**

Date

Total number of pages excluding cover sheet:

**2**

*State of Delaware*  
**Office of the Secretary of State** PAGE 1

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I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"BFI COMMUNICATIONS, INC.", A DELAWARE CORPORATION, WITH AND INTO "VNU BUSINESS MEDIA, INC." UNDER THE NAME OF "VNU BUSINESS MEDIA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FOURTH DAY OF DECEMBER, A.D. 2001, AT 6:01 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JANUARY, A.D. 2002.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

**CERTIFICATE OF OWNERSHIP AND MERGER  
MERGING  
BPI COMMUNICATIONS, INC.  
INTO  
VNU BUSINESS MEDIA, INC.**

VNU Business Media, Inc., a corporation organized and existing under the laws of the State of Delaware DOES HEREBY CERTIFY:

**FIRST:** That this corporation was incorporated under the name BPI Acquisitions, Inc. on the 11<sup>th</sup> day of January 1994, pursuant to the Law of the State of Delaware. On February 22, 1994 the name was changed to BPI Communications Inc. On December 31, 2000, the name was changed to VNU Business Media, Inc.

**SECOND:** That this corporation owns all of the outstanding shares of the stock of BPI Communications, Inc., a corporation incorporated under the name New BPI, Inc. on the 11<sup>th</sup> day of December 2000, pursuant to the Law of the State of Delaware. On January 3, 2001 the name was changed to BPI Communications, Inc.

**THIRD:** That this corporation, by the following resolutions of its Board of Directors, duly adopted by the unanimous written consent of its members, filed with the minutes of the Board on the 29<sup>th</sup> day of November, 2001, determined to and will merge into itself said BPI Communications, Inc.:

**RESOLVED,** that VNU Business Media, Inc. will merge into itself said BPI Communications, Inc., and assumes all of its obligations;

**FURTHER RESOLVED,** that the merger shall be effective on January 1, 2002.

**FURTHER RESOLVED,** that the proper officers of this corporation be and they hereby are directed to make and execute a Certificate of Ownership and Merger setting forth a copy of the resolutions to merge said BPI Communications, Inc. and assume its liabilities and obligations, and the date of adoption thereof, and to cause the same to be filed with the Secretary of State and a certified copy recorded in the office of the Recorder of Deeds of Kent County and to do all acts and things whatsoever, whether within or without the State of Delaware, which may be in anywise necessary or proper to effect said merger.

**IN WITNESS WHEREOF,** said VNU Business Media, Inc. has caused this Certificate to be signed by Frederick A. Steinmann, its Vice President and attested by James A. Ross, its Secretary, this 29<sup>th</sup> day of November 2001.

VNU BUSINESS MEDIA, INC.

by:   
Frederick A. Steinmann, V.P.

ATTEST:

by:   
James A. Ross, Secretary