TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kelley-Clarke, Inc.		02/05/2004	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Atsoca, Inc.	
Street Address:	6600 Corporate Center Parkway	
City:	Jacksonville	
State/Country:	FLORIDA	
Postal Code:	32216	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	890586	ZEST

CORRESPONDENCE DATA

Fax Number: (904)359-8700

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (904) 359-8745

Email: PTOMAILJACKSONVILLE@FOLEYLAW.COM

Correspondent Name: Chanley T. Howell

Address Line 1: Foley & Lardner, 3000 K Street, N.W.

Address Line 2: Suite 500

Address Line 4: Washington, DISTRICT OF COLUMBIA 20007-5143

ATTORNEY DOCKET NUMBER: 061825-0126

NAME OF SUBMITTER: Chanley T. Howell

Total Attachments: 1

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TRADEMARK REEL: 002798 FRAME: 0946

ASSIGNMENT OF TRADEMARK AND ASSOCIATED RIGHTS

WHEREAS, Kelley-Clarke, Inc., a California corporation, located at 6600 Corporate Center Parkway, Jacksonville, Florida 32216 (hereinafter "Assignor"), is the user and owner of all right, title and interest in and to the following trademark(s) and/or service mark(s), (the "Mark(s)"):

ZEST - Registration No. 890,586

WHEREAS, Atsoca, Inc., a Delaware corporation, located at 6600 Corporate Center Parkway, Jacksonville, Florida 32216 (hereinafter "Assignee"), is desirous of acquiring the Mark(s);

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, any and all right, title and interest in the world Assignor may possess in and to the Mark(s) together with the goodwill of the business symbolized by the Mark(s), the right to sue for future and past infringement of the Mark(s), and all of the assets, properties, contracts, rights and obligations relating thereto.

	KELLEY-CLARKE, INC.
Date	By: Charley T. Howell Its: 4+10004
STATE OF FLORIDA COUNTY OF DUVAL	
The foregoing instrument Chanley T. Howell, the ///////////////////////////////////	me.
{Notary Seal must be affixed}	Attended Maria
DEBORAH P. BARINES MY COMMISSION # DD 134437 EXPIFIES: John 15, 2006 Bended Thru Noterly Presid Uniterwriters	Signature of Notary Name of Notary (Typed, Printed or Stamped) Commission Number (if not legible on seal): My Commission Expires (if not legible on seal):

004.415247.1

TRADEMARK REEL: 002798 FRAME: 0947

RECORDED: 02/24/2004