

08-12-2003

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (EXP. 12/2002) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

ELIZABETH ARDEN, INC. 8.6.03

- Individual(s) Association General Partnership Limited Partnership Corporation-State FLORIDA Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: FEB. 14. 2003

2. Name and address of receiving party(ies)

Name: COFINLUXE

Internal Address:

Street Address: 6 RUE ANATOLE DE FRANCE LA FORGE City: PARIS State: Zip: 75017

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State FRANCE Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,728,787

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: DONALD L. DENNISON

Internal Address: DENNISON, SCHULTZ + DOUGHEATY

Street Address: Suite 612 1745 Jefferson Davis Hwy. City: Arlington State: VA Zip: 22202

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40

- Enclosed Authorized to be charged to credit card deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Donald L. Dennison Signature

Aug. 6. 2003 Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

ASSIGNMENT OF TRADEMARK

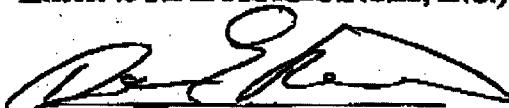
TO WHOM IT MAY CONCERN:

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ELIZABETH ARDEN, INC., a Florida corporation which was formerly known as FRENCH FRAGRANCES, INC. and successor-in-interest to FINE FRAGRANCES, INC., by these presents does assign and transfer unto COFINLUXE, S.A., a corporation organized under the laws of France which was formerly known as COMPAGNIE FRANCAISE DE COMMERCE INTERNATIONAL COFCI, all rights, title and interest to the U.S. trademark registration for Watt (Registration No. 1728787).

For the same consideration, ELIZABETH ARDEN, INC. further assigns to COFINLUXE, S.A. all of its rights, title and interest in and to all damages and profits for past infringement of said trademark.

This assignment shall be effective on February 14, 2003

ELIZABETH ARDEN, INC. (successor-in interest to FINE FRAGRANCES, INC.)



Oscar E. Marina
Sr. Vice President

STATE OF FLORIDA)
) SS:
COUNTY OF MIAMI-DADE)

On this 14 day of February 2003, before me personally came Oscar E. Marina, to me known, who did depose and say that he is the Senior Vice President of Elizabeth Arden, Inc. (successor in interest to Fine Fragrances, Inc.), the corporation described above and who executed this assignment on behalf of the corporation.


NOTARY PUBLIC

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ANA M CHAVEZ
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MY COMMISSION EXP. FEB. 5, 2005