

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| ECl, Inc. | | 02/17/2004 | CORPORATION: |
| RECEIVING PARTY DATA | | | |
| Name: | Silver Star Distribution Company, Inc. | | |
| Street Address: | 850 West 18th Street | | |
| City: | Costa Mesa | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 92627 | | |
| Entity Type: | CORPORATION: | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2275591 | SILVERSTAR | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (714)513-5130 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | (714) 424-2828 | | |
| Email: | tawnya@sheppardmullin.com | | |
| Correspondent Name: | Sheppard Mullin Richter & Hampton | | |
| Address Line 1: | 650 Town Center Drive | | |
| Address Line 2: | Fourth Floor | | |
| Address Line 4: | Costa Mesa, CALIFORNIA 92626 | | |
| ATTORNEY DOCKET NUMBER: | 0SEE-060491 | | |
| NAME OF SUBMITTER: | Terry Cloyd | | |
| Total Attachments: 1 source=silver star assignment#page1.tif | | | |

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TRADEMARK

TRADEMARK ASSIGNMENT

WHEREAS, ECI, Inc., having a principal place of business at 11299 Station Road, Unit B, Worton, Maryland 21678 ("ASSIGNOR"), has used and is the owner of the following mark as evidenced by its registration in the United States Trademark Office.

| <u>Mark</u> | <u>Registration No.</u> | <u>Registration Date</u> |
|-------------|-------------------------|--------------------------|
| SILVER STAR | 2275591 | September 7, 1999 |

WHEREAS, Silver Star Distribution Company, Inc., having a principal place of business at 850 West 18th Street, Costa Mesa, California 92627 ("ASSIGNEE"), desires to acquire said mark and the above-identified registration thereof, together with the worldwide goodwill of the business in connection with which said mark is used.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the above mark and the above-identified registration thereof, and all rights and privileges, and common law rights, pertaining to said mark, together with the worldwide goodwill of the business symbolized by the mark.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, at the sole expense of ASSIGNEE, execute all instruments and documents necessary to maintain, preserve or protect the mark and its registrations, and to perfect the record title of ASSIGNEE in and to said mark and its said registrations.

SILVER STAR DISTRIBUTION
COMPANY, INC.

ECI, INC.

Date 2-17-04 Date February 17, 2004

By By Jamie Jones

Luke Burrett, President

Jamie Jones, President

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